

MAPLE TEMPLATE GUIDE

Theme Fonts

While in Presentation Mode, if you see a substantial amount of pink behind “Headings” and “Body” text below, please ensure you have this template’s fonts correctly installed on your computer.

Headings

{Arial Narrow Bold}

Body

{Trebuchet MS}

Template Font Style Tips

1. Quickly switch between built-in template font styles within content placeholders by clicking the “Increase” and “Decrease List Level” buttons.  (Figure A)
2. Click the “Clear All Formatting” button  to reset a selection of text to the template text styles. (Figure B)
3. To ensure readability of text in the classroom, avoid using font sizes below 16 pt.

Level 1 (24pt)

- Level 2 (22 pt)
 - Level 3 (18 pt)
 - Level 4 (16 pt)
 - Level 5 (16 pt)

The Quick Brown Fox
Jumps Over the Lazy Dog

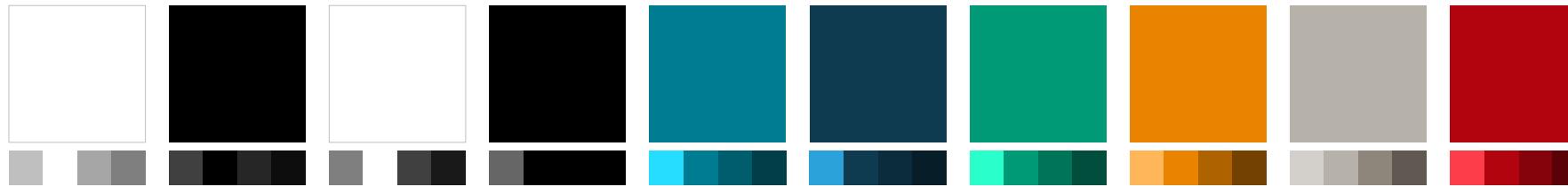
The Quick Brown Fox
Jumps Over the Lazy Dog

Figure A

Figure B

MAPLE TEMPLATE GUIDE II

Theme Colors: Santorini



Additional Tips:

- When pasting content from another PowerPoint file, always select “Use Destination Theme”
- Hide a slide from view during the slide show by right-clicking and selecting “Hide Slide”
- Keep contrast in mind when selecting colors for display on classroom projectors.



DESIGN TIPS + CONTACT INFO

For additional help email: visualdesign@Stanford.edu

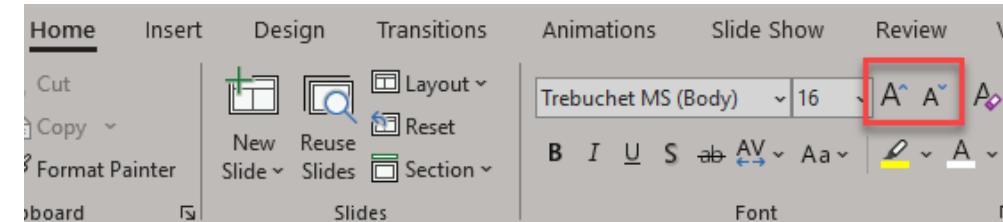
Placeholders for lines, circles, and arrows may have a dotted line perimeter > ignore this. The lines will show normally in presentation view.

Text won't fit in the box: highlight the entire text box and change all the overall size:

Remove dotted red lines: to remove the guides go to the View tab > deselect "guides"

Image placeholders (large) have a grey fill for easier identification. If you want to remove the fill:
Click on the shape > shape format tab > shape fill drop list > select "no fill"

Replacing photos in the presentation: click on the photo > hit delete > click on the image icon in center of placeholder to browse to new image on your computer



TITLE OR CLOSING SLIDE

Course-### | Quarter YYYY

Faculty Name
Faculty title





COURSE NAME-### | QUARTER YYY^Y

CLASS TOPIC

Faculty First Last

Faculty Title

Date of class/other information

01

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Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

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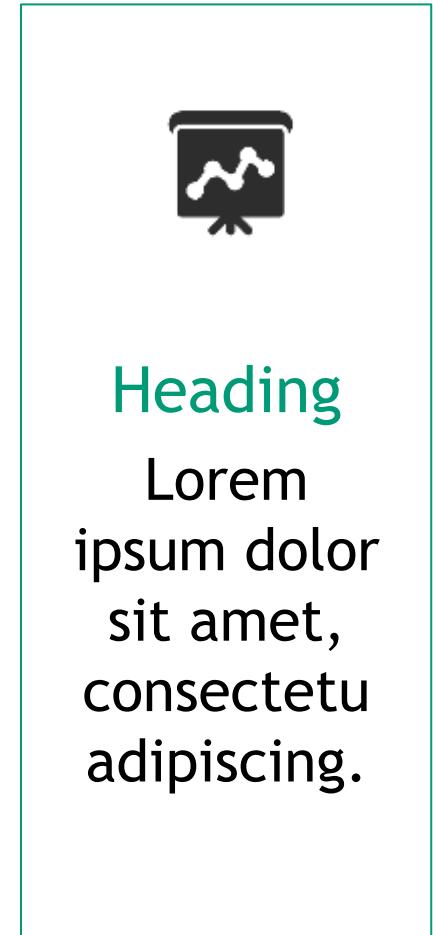
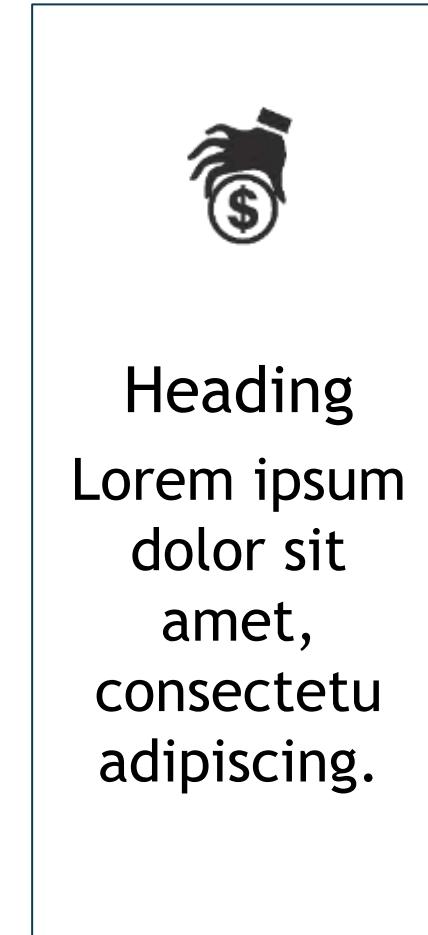
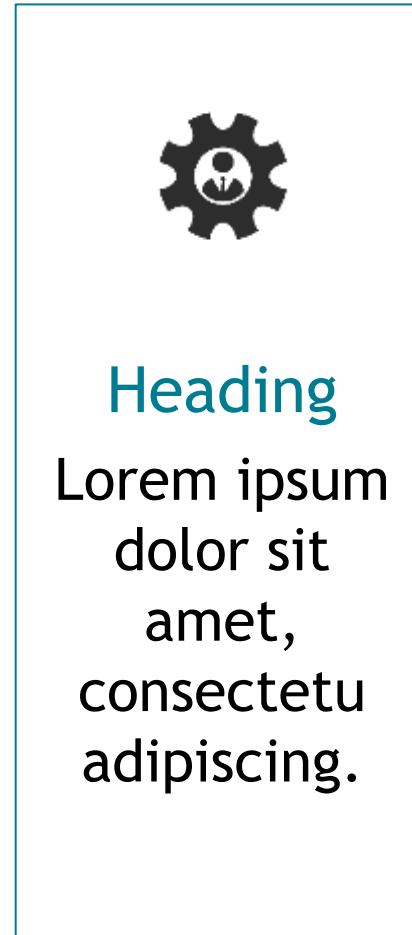
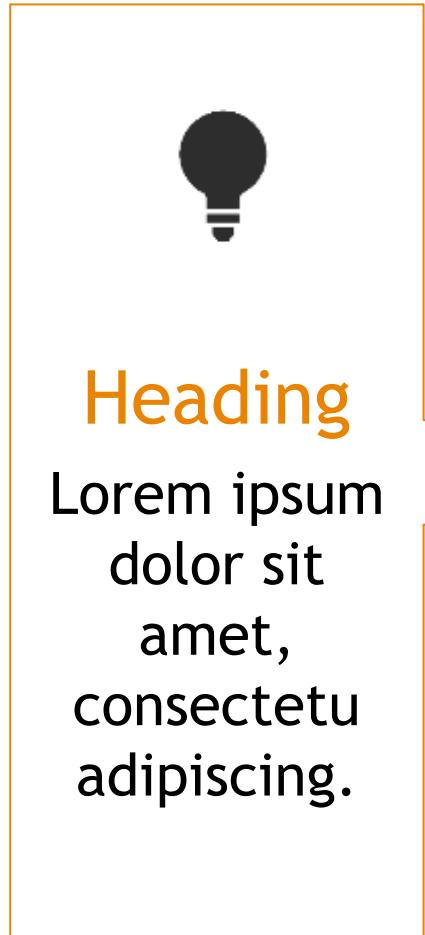
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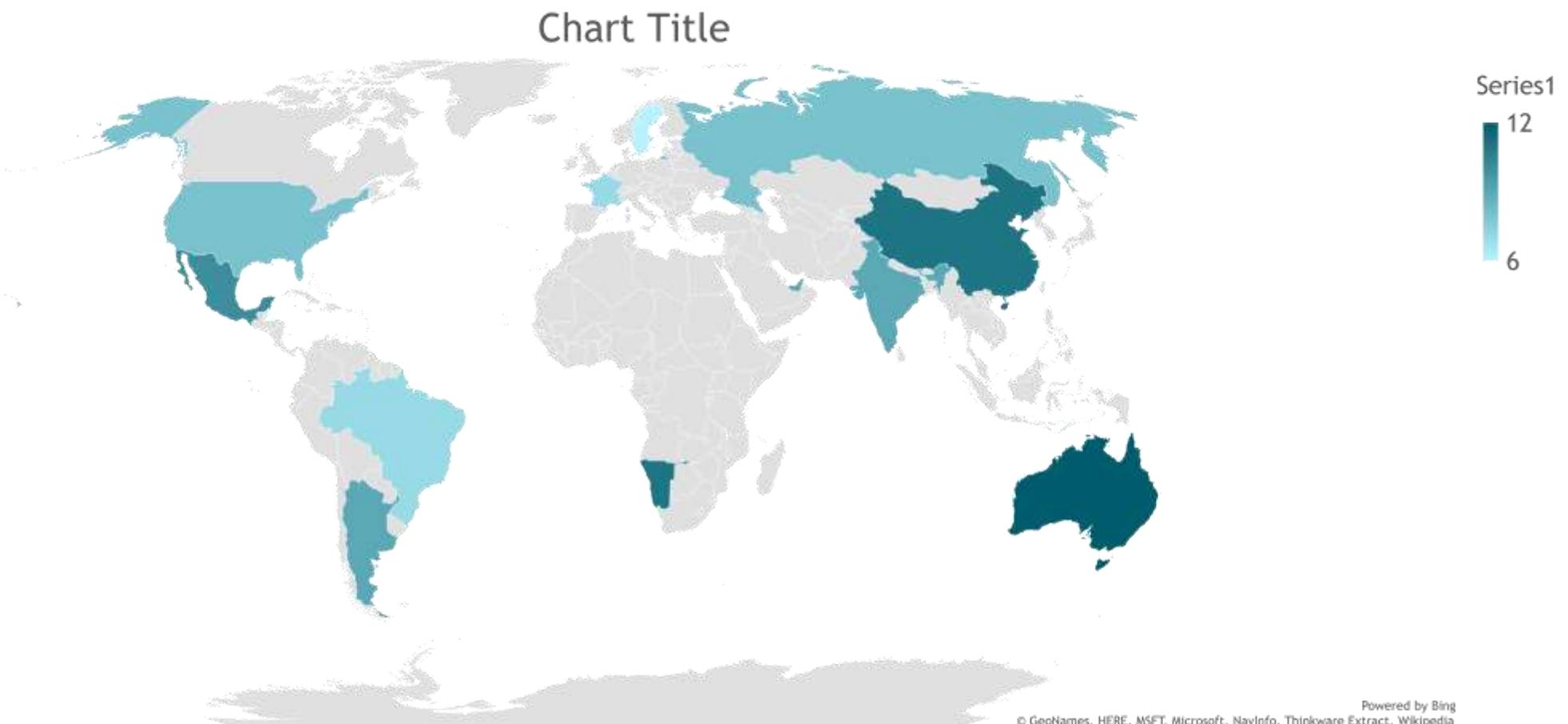
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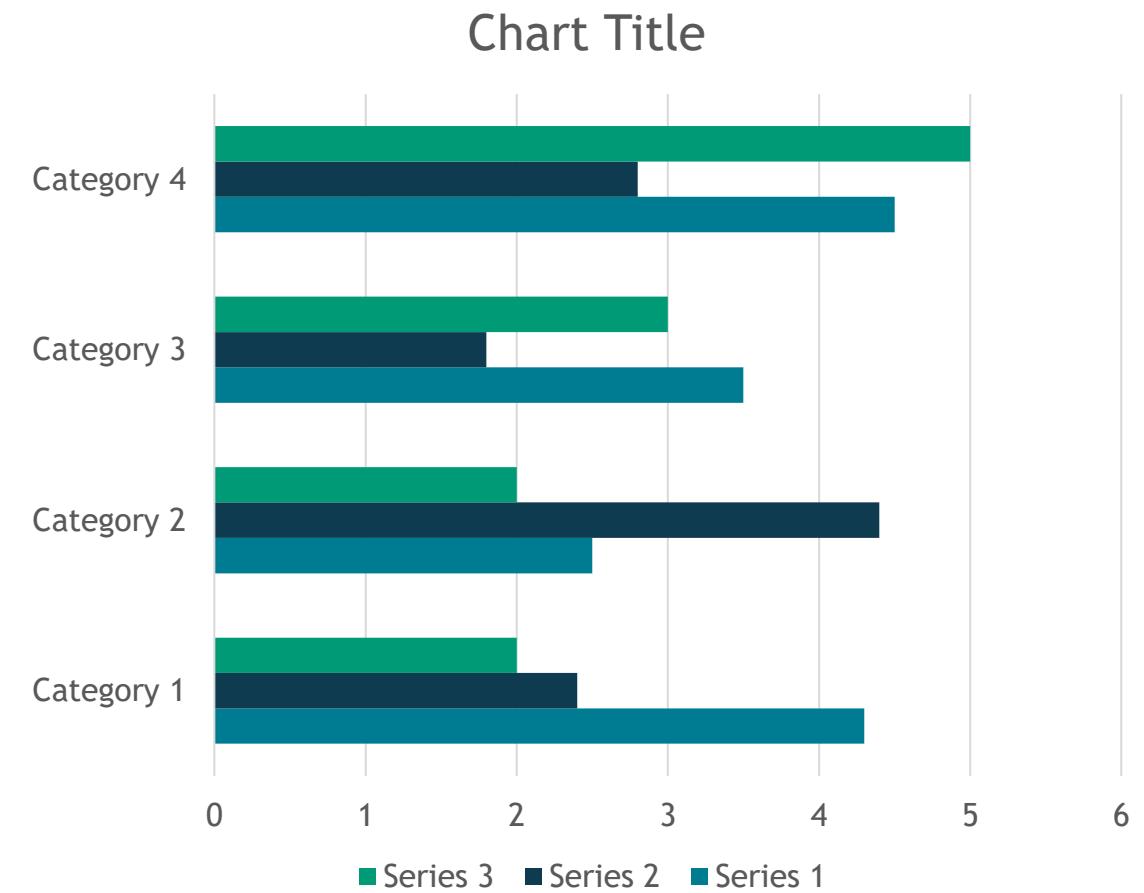
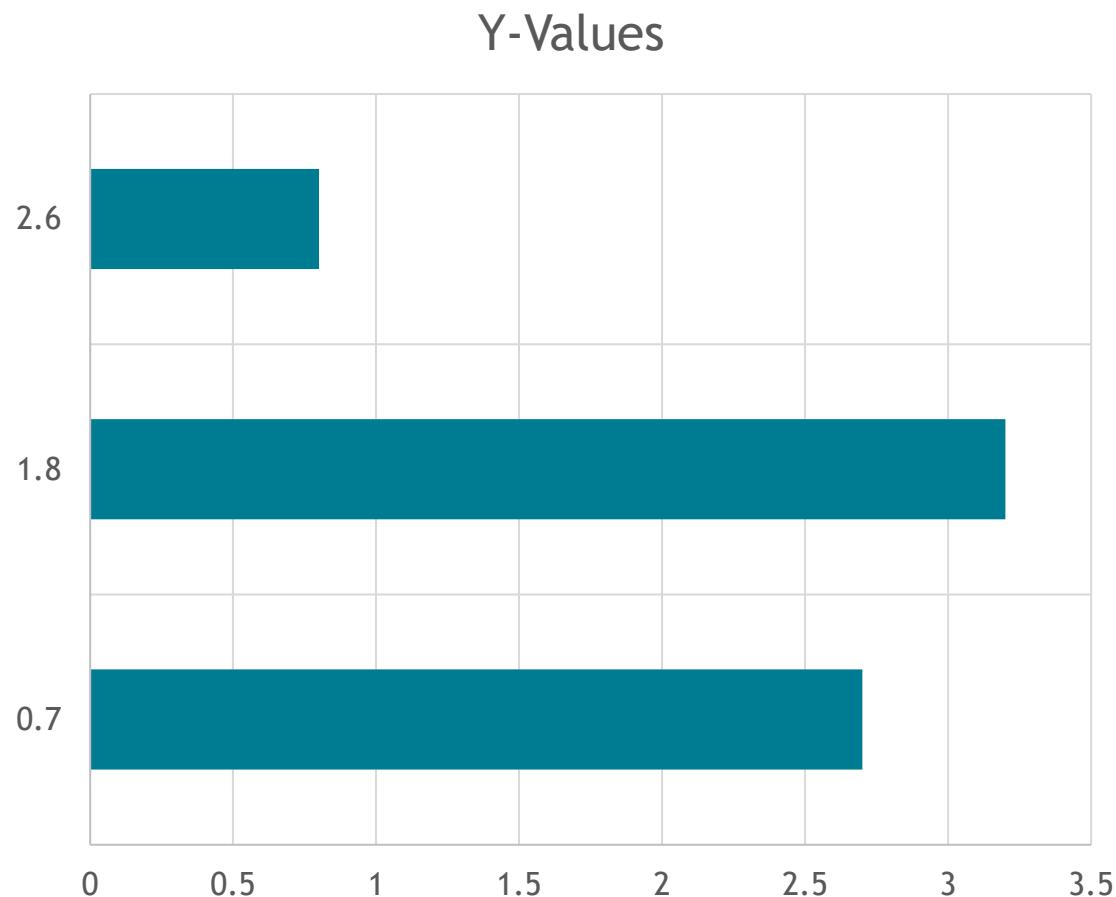
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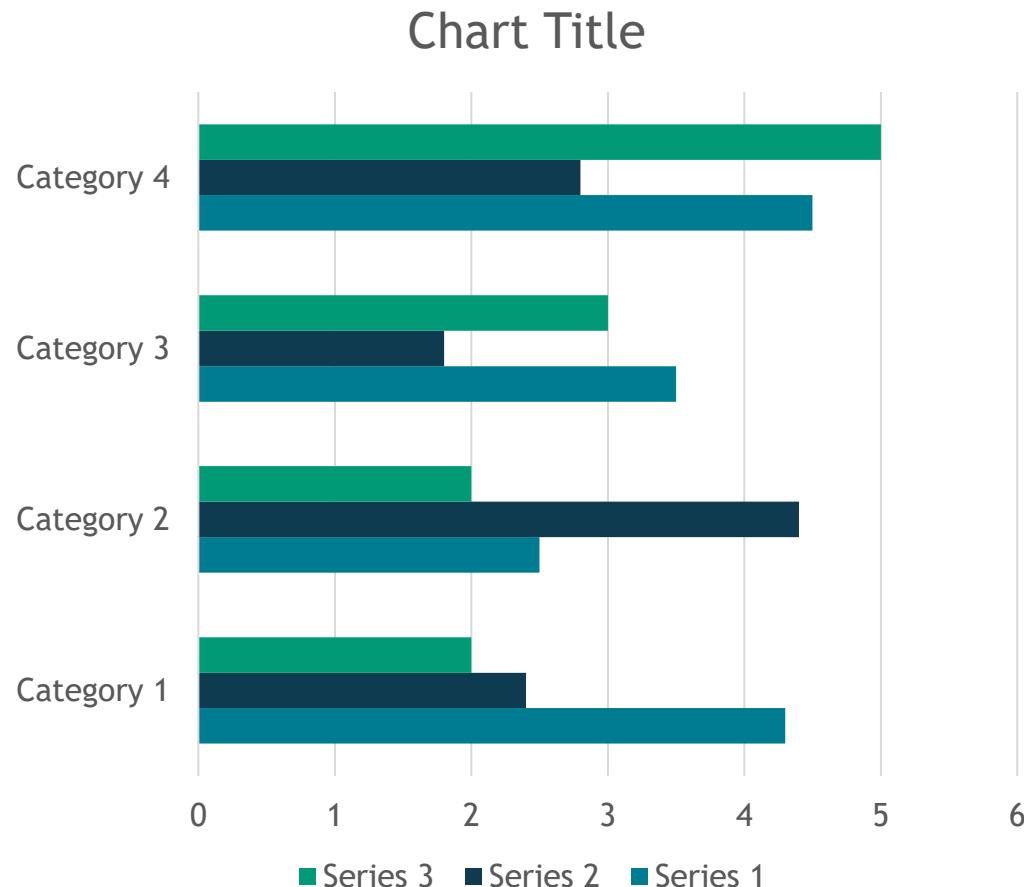
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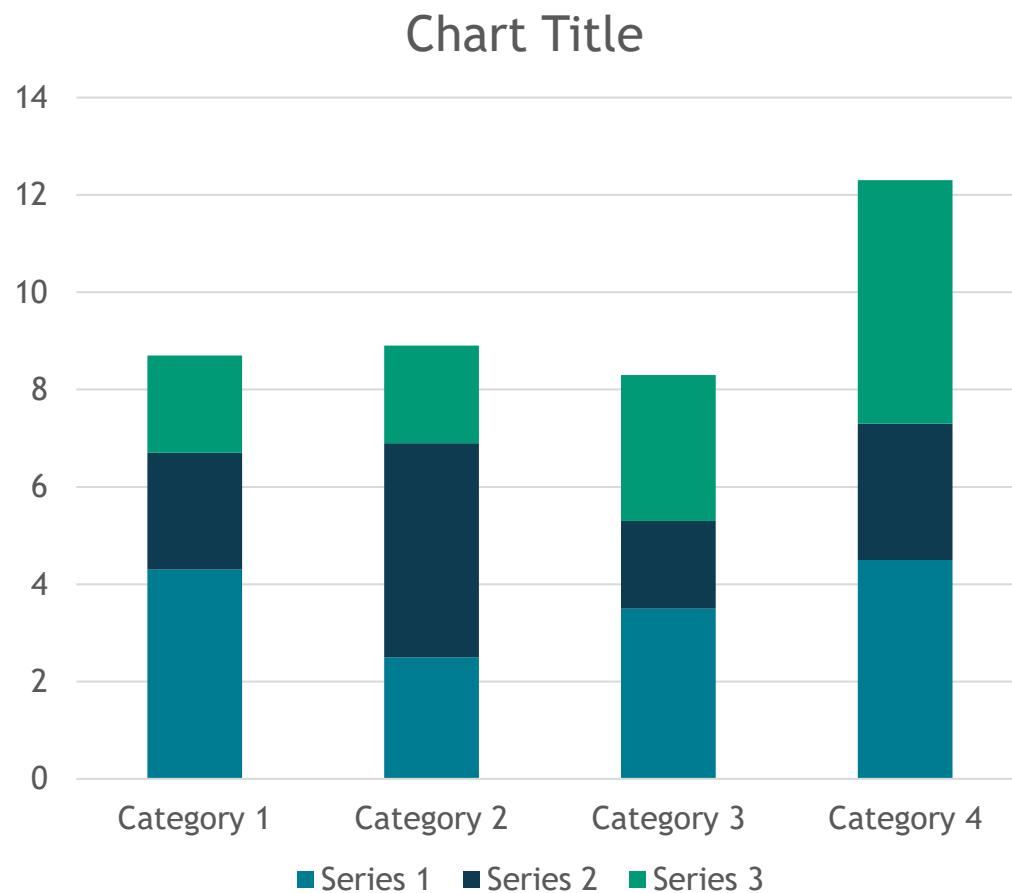
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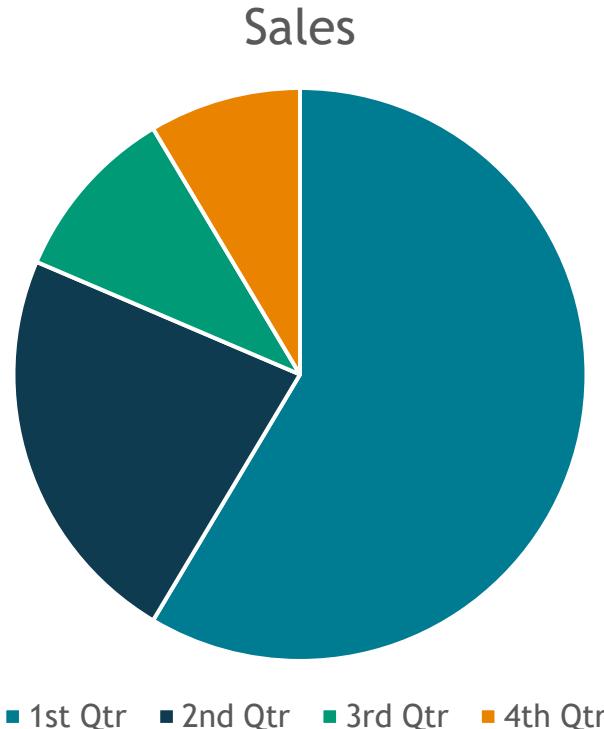
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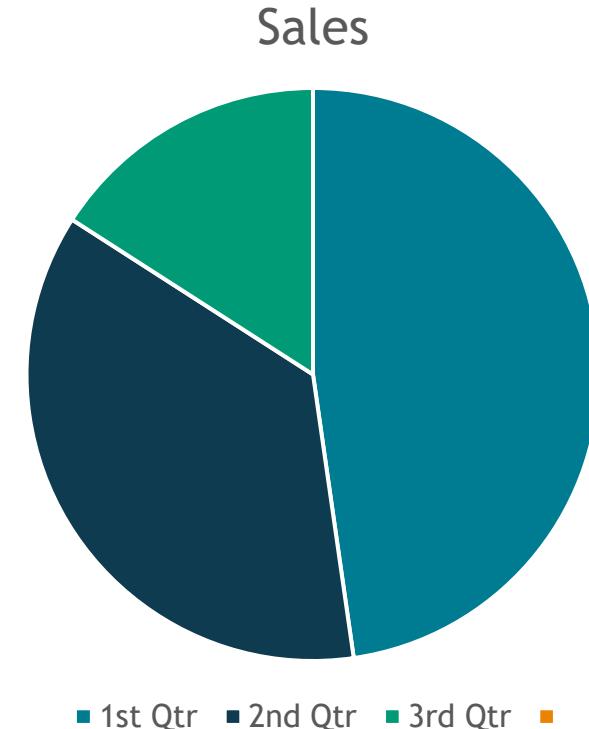
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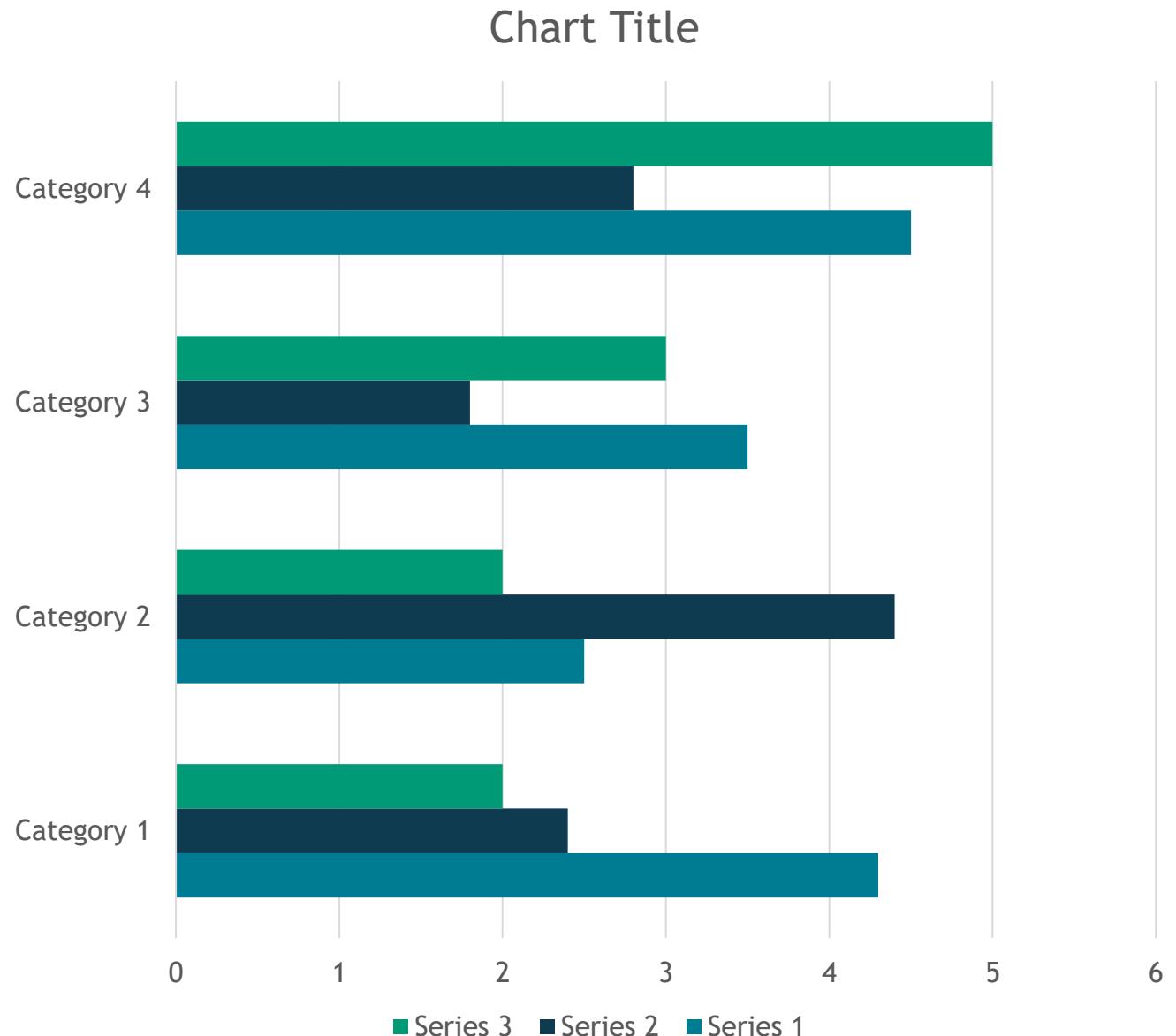
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Category 4	55	70	84	52	55	35
Category 5	48	66	75	45	66	34
Category 6	55	70	84	52	55	35
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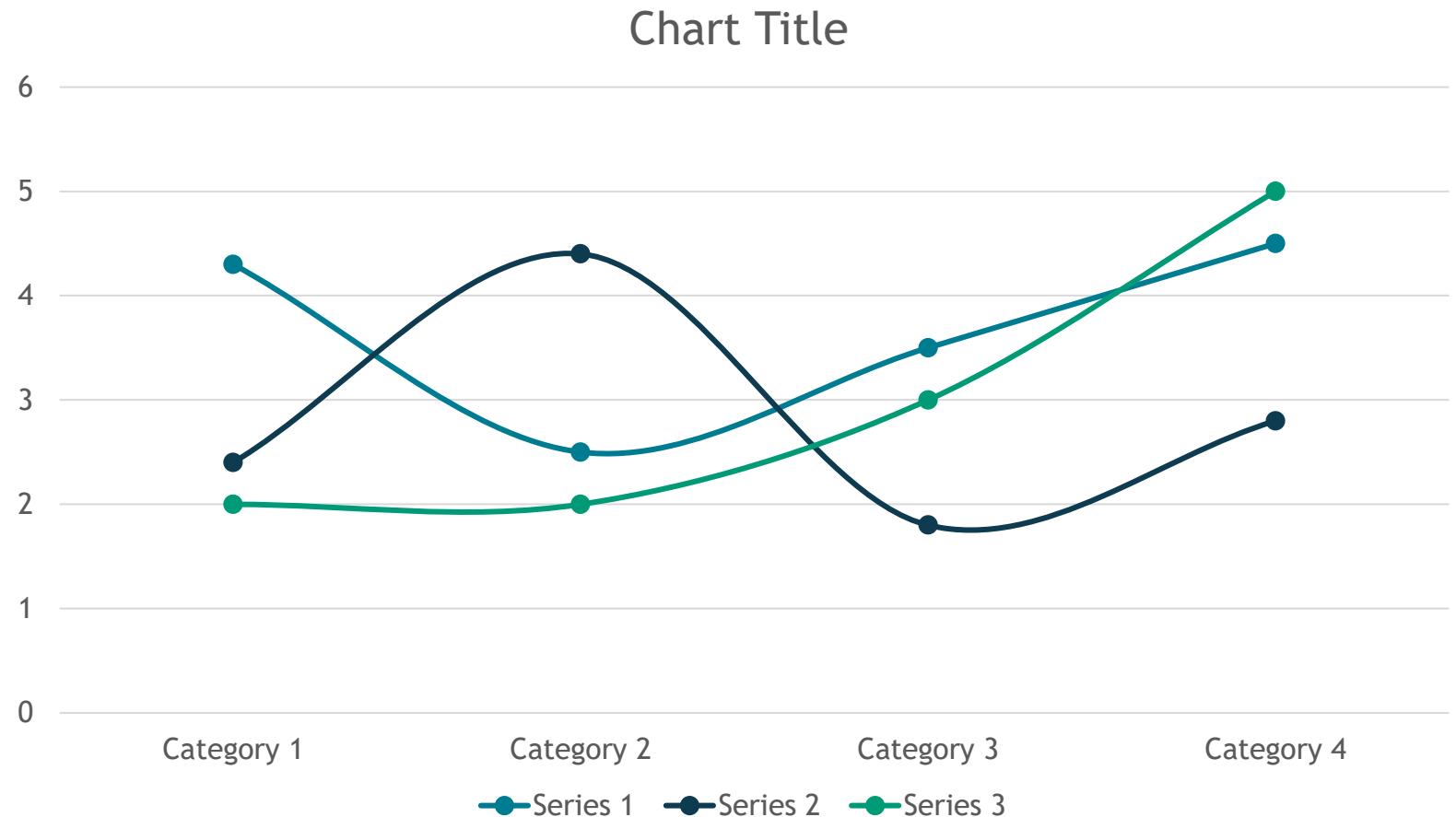
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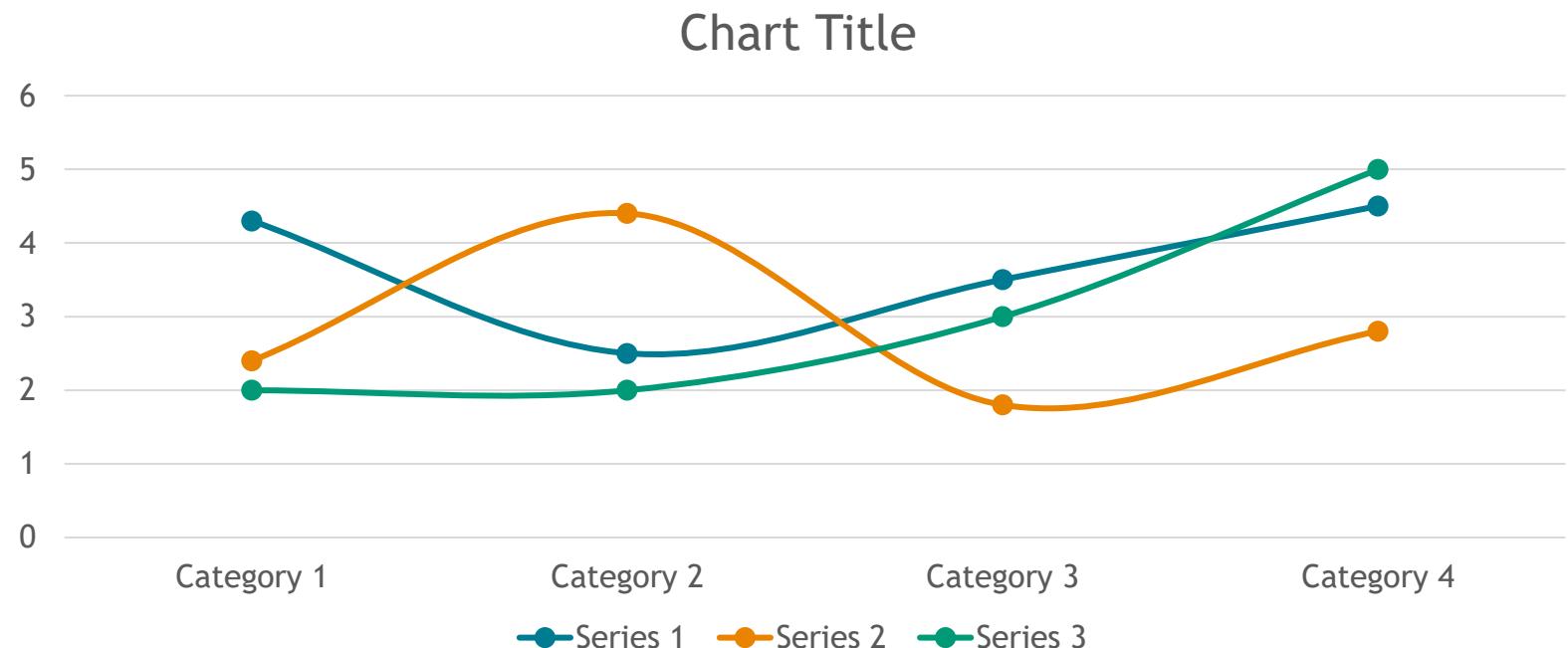
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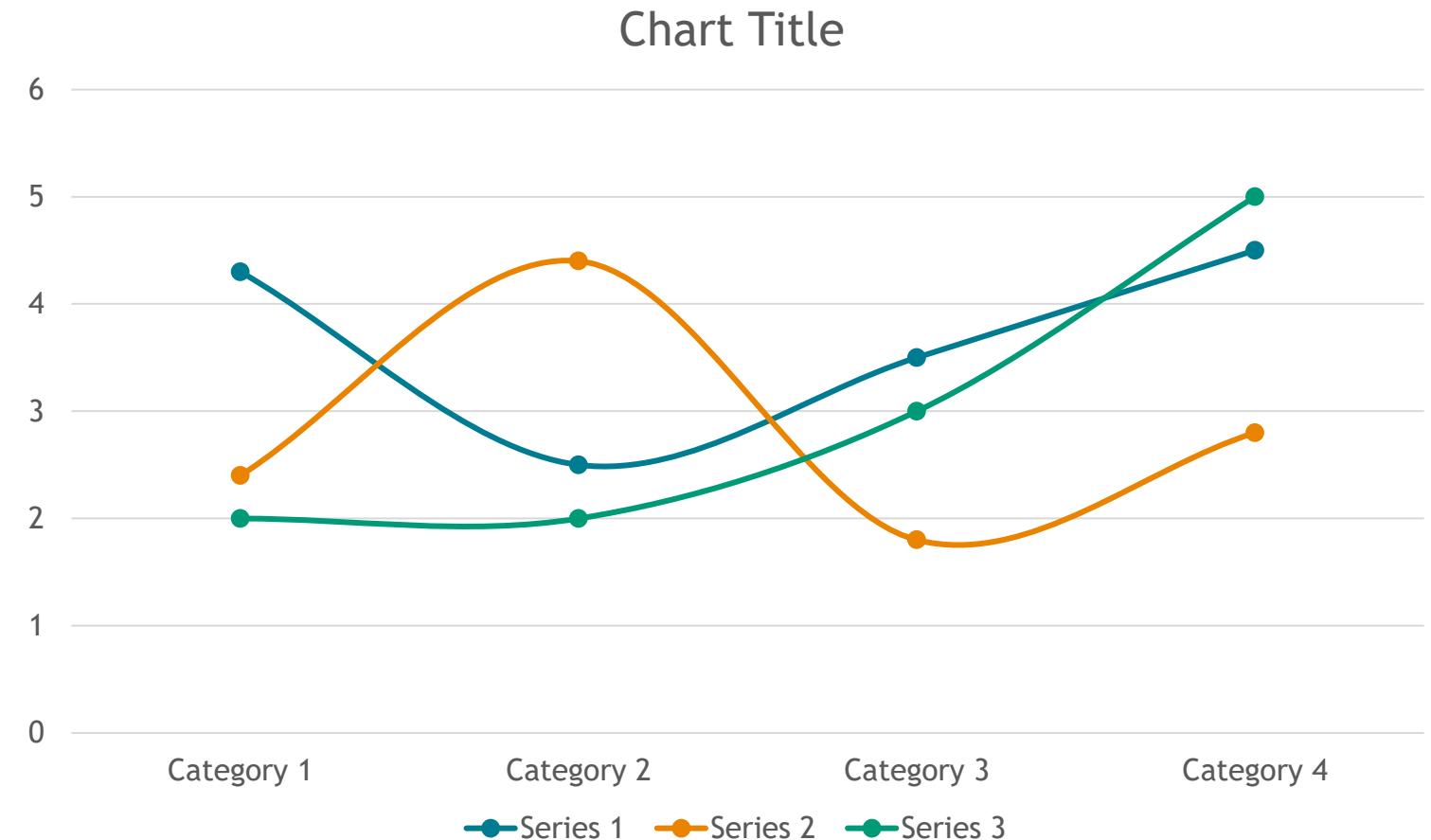
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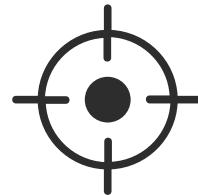
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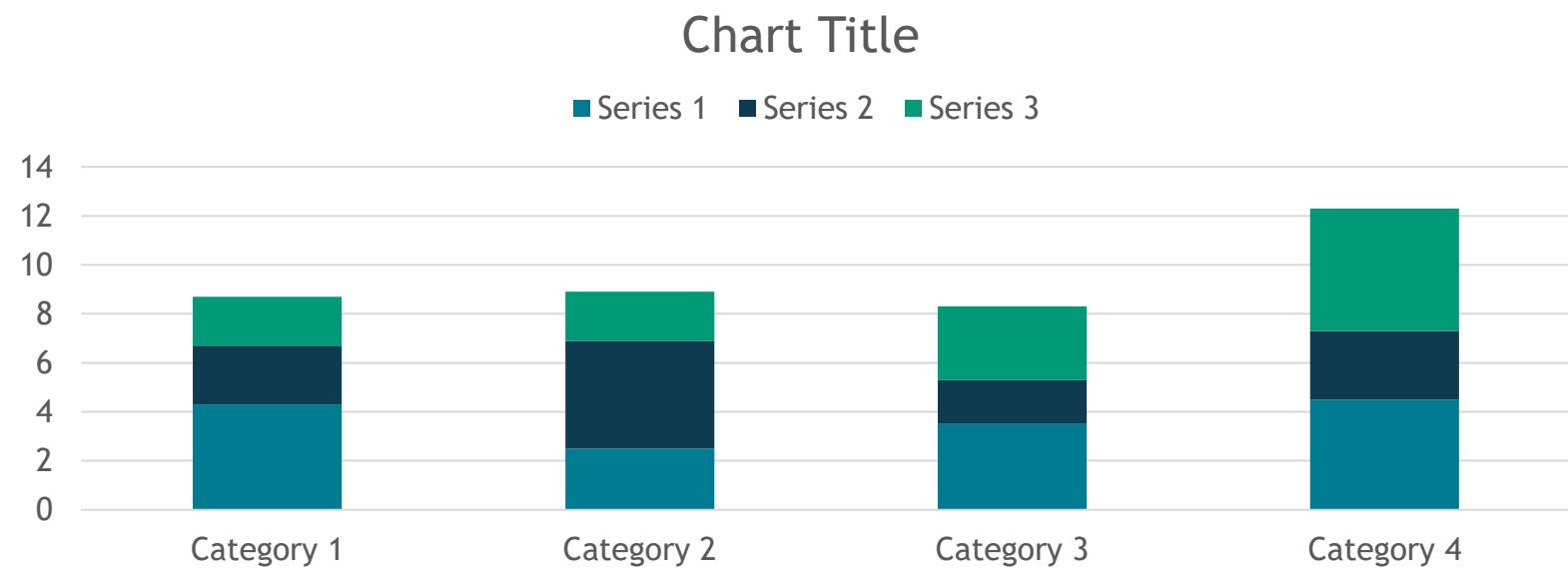


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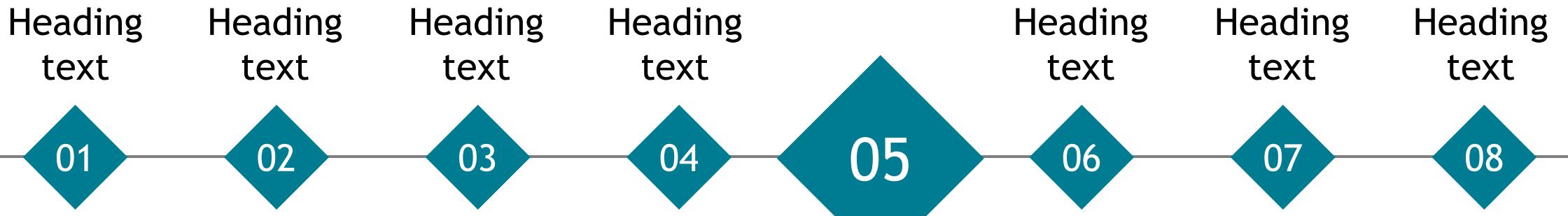


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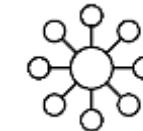
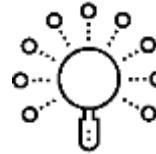


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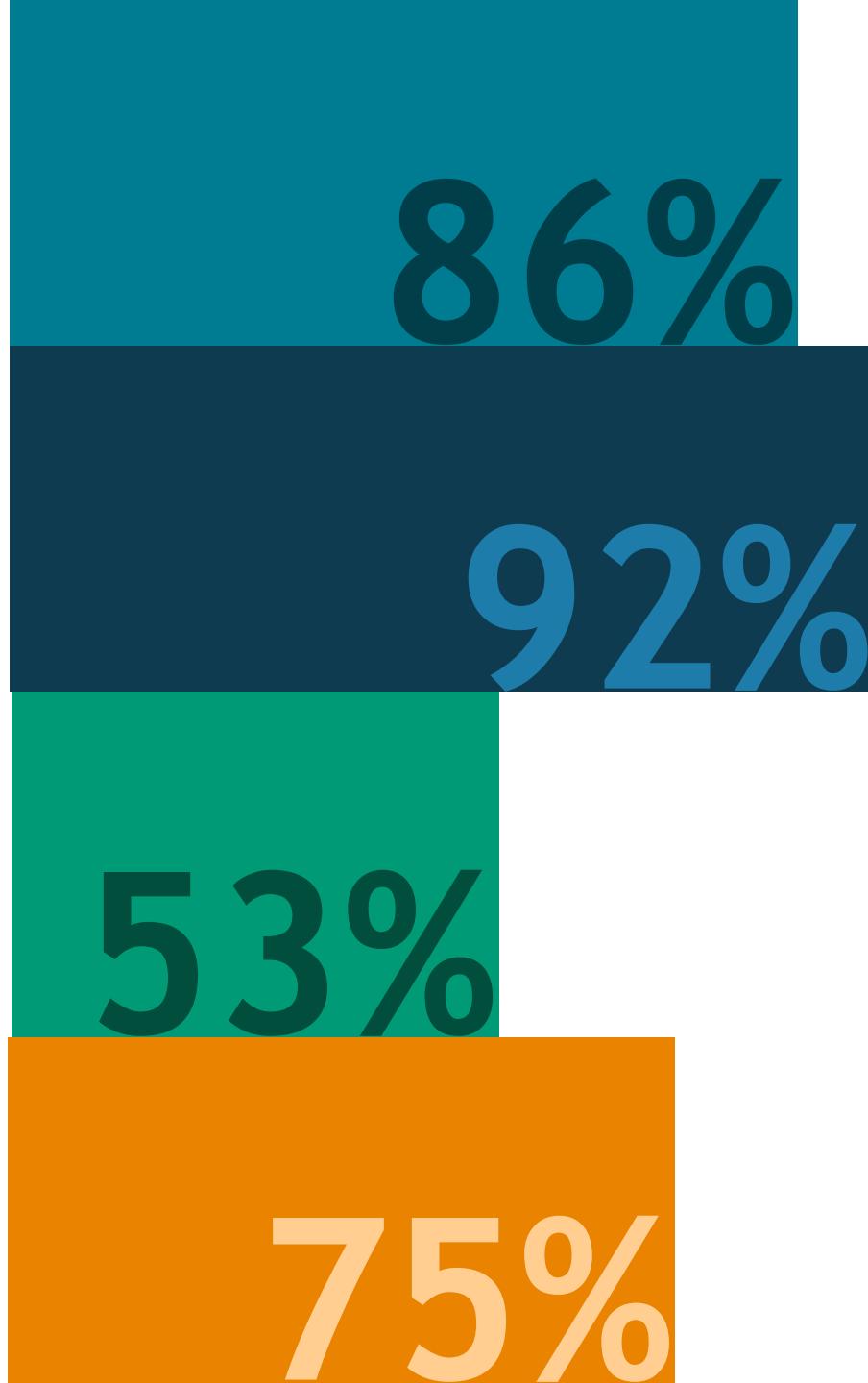
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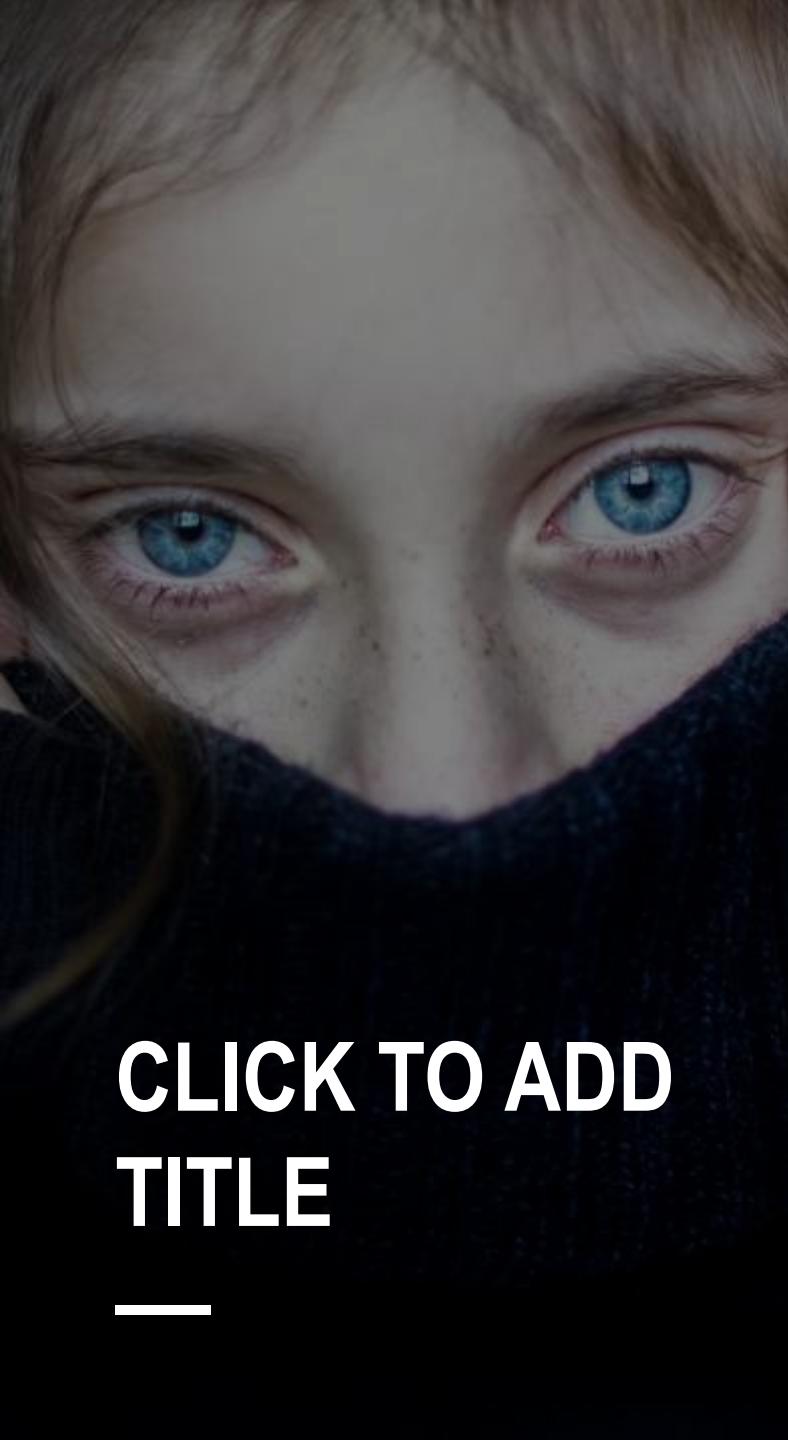


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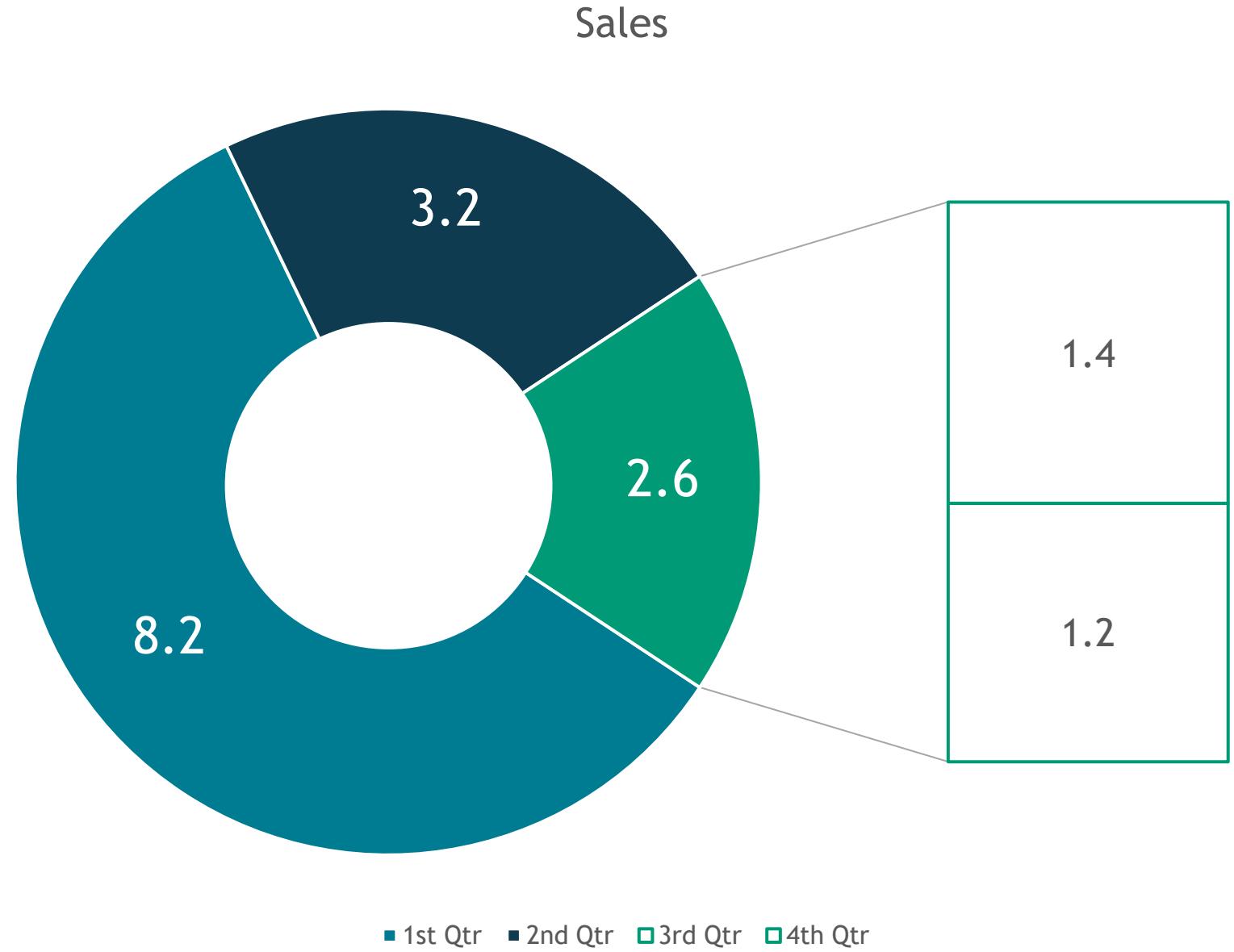
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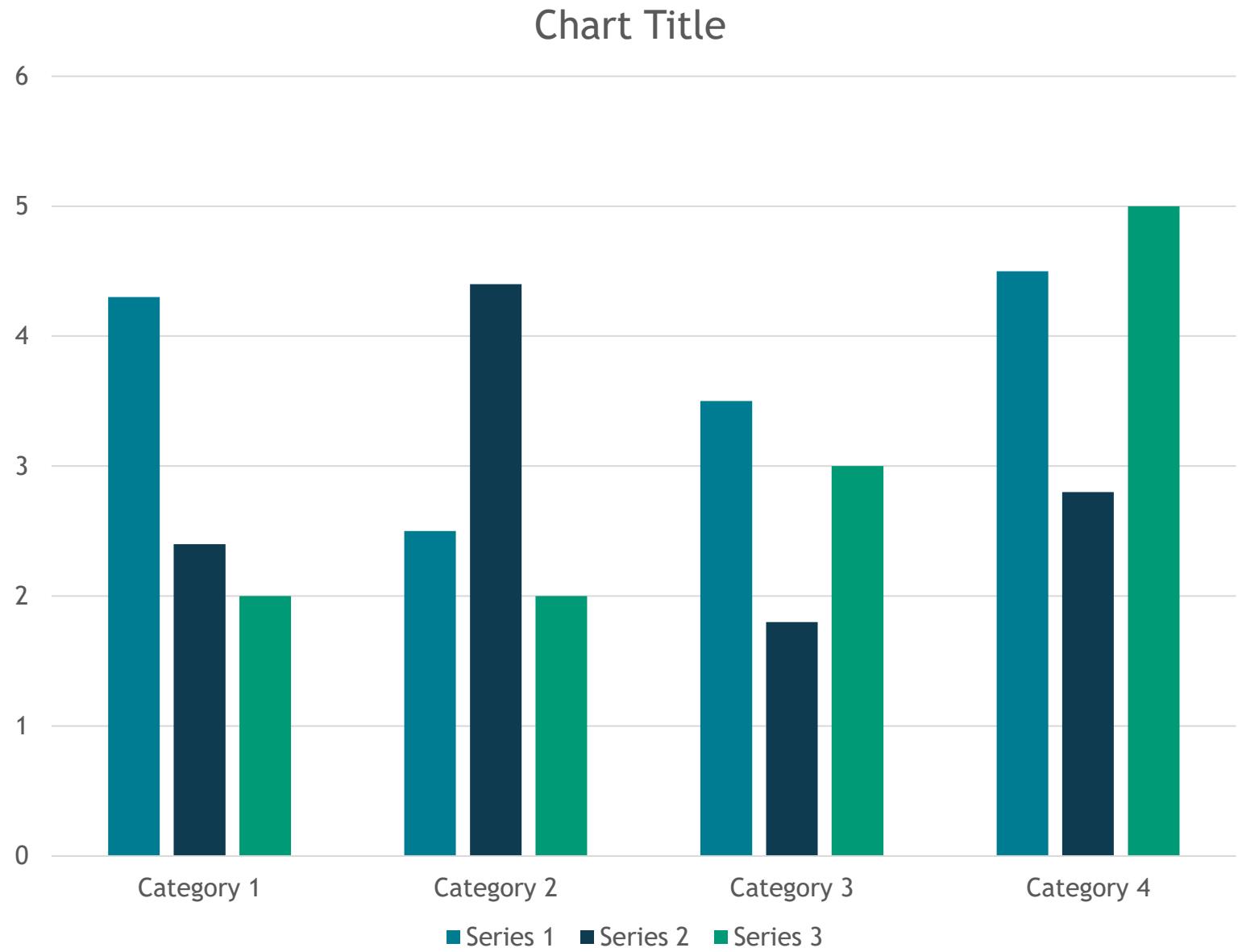
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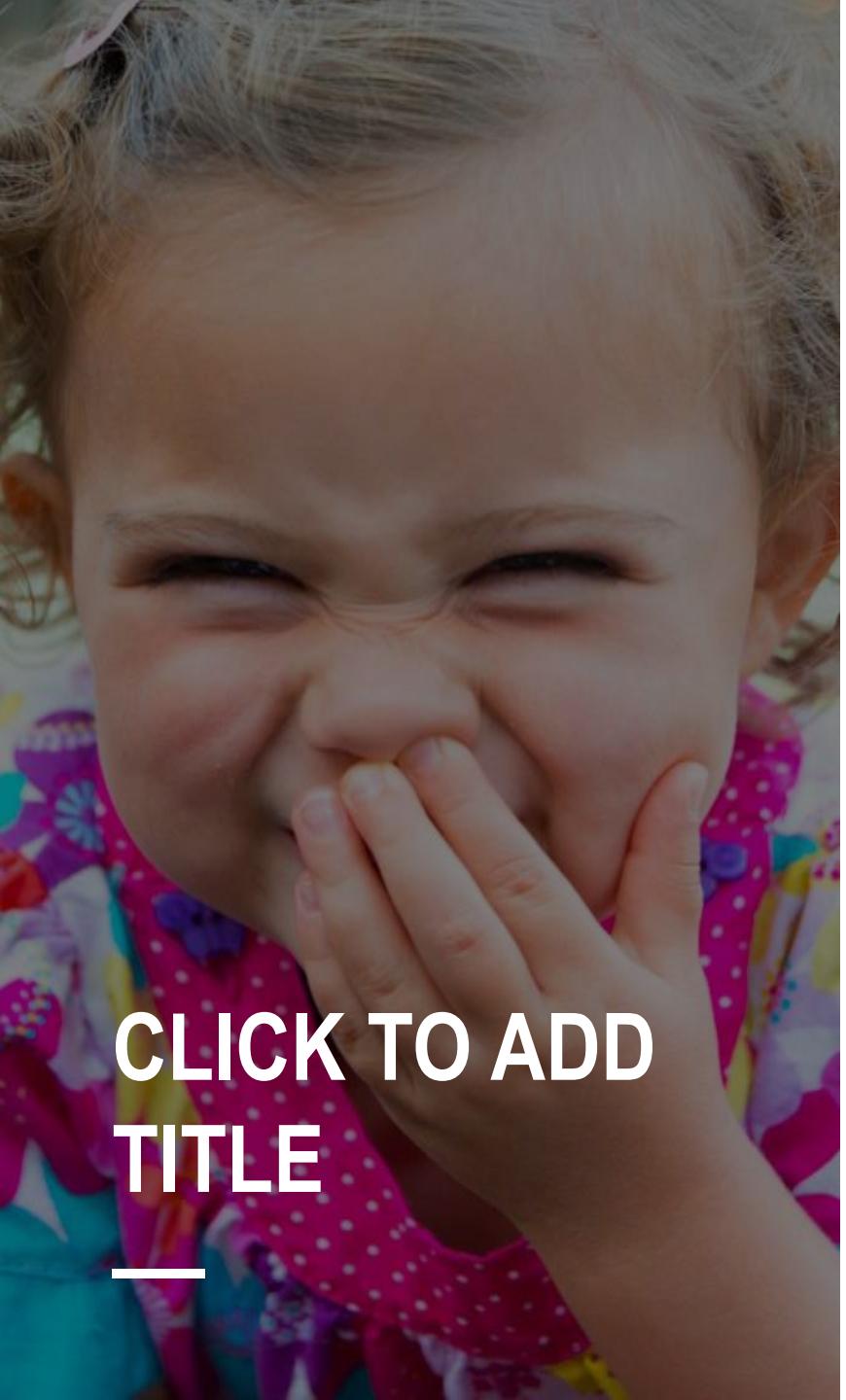


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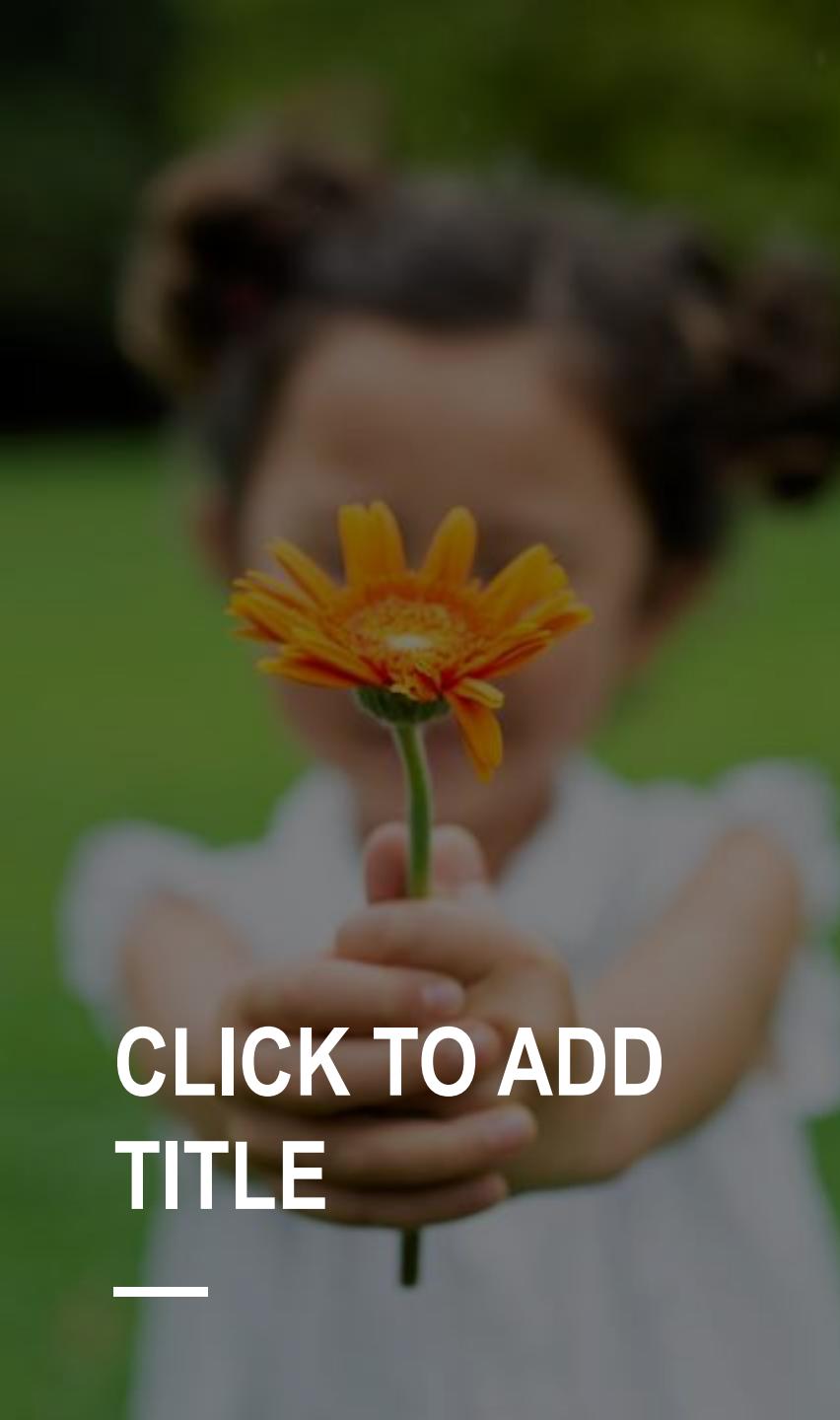
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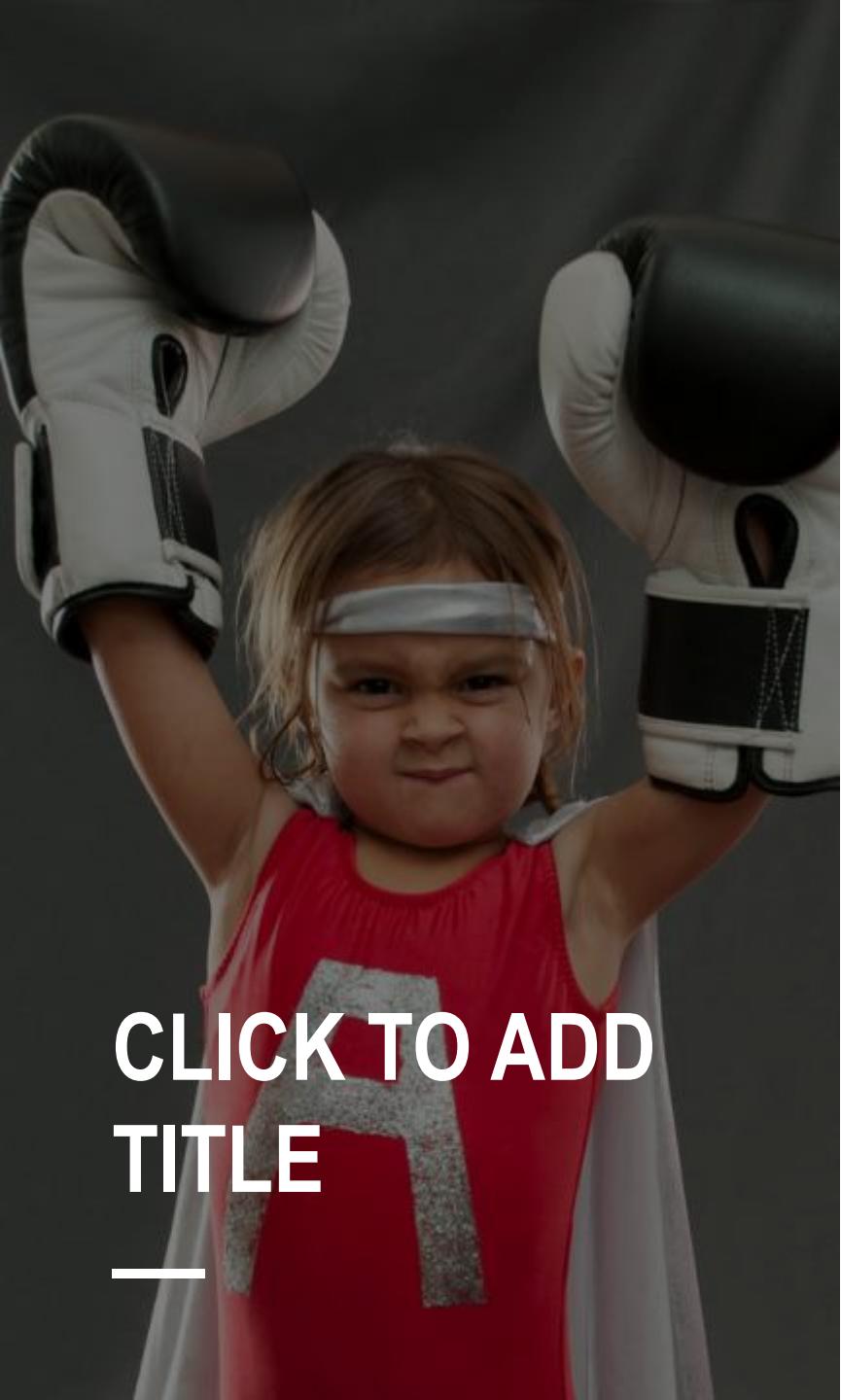
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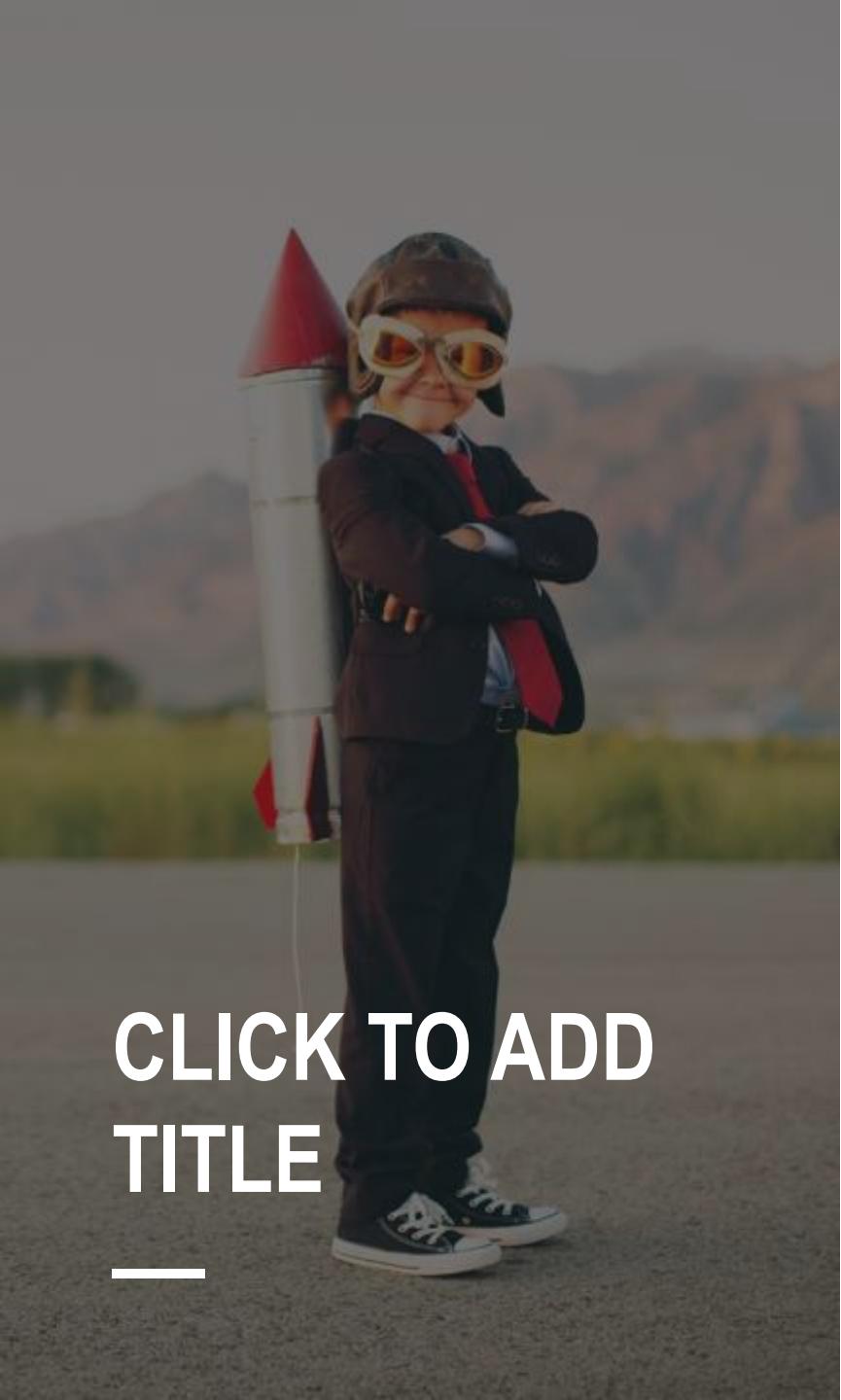
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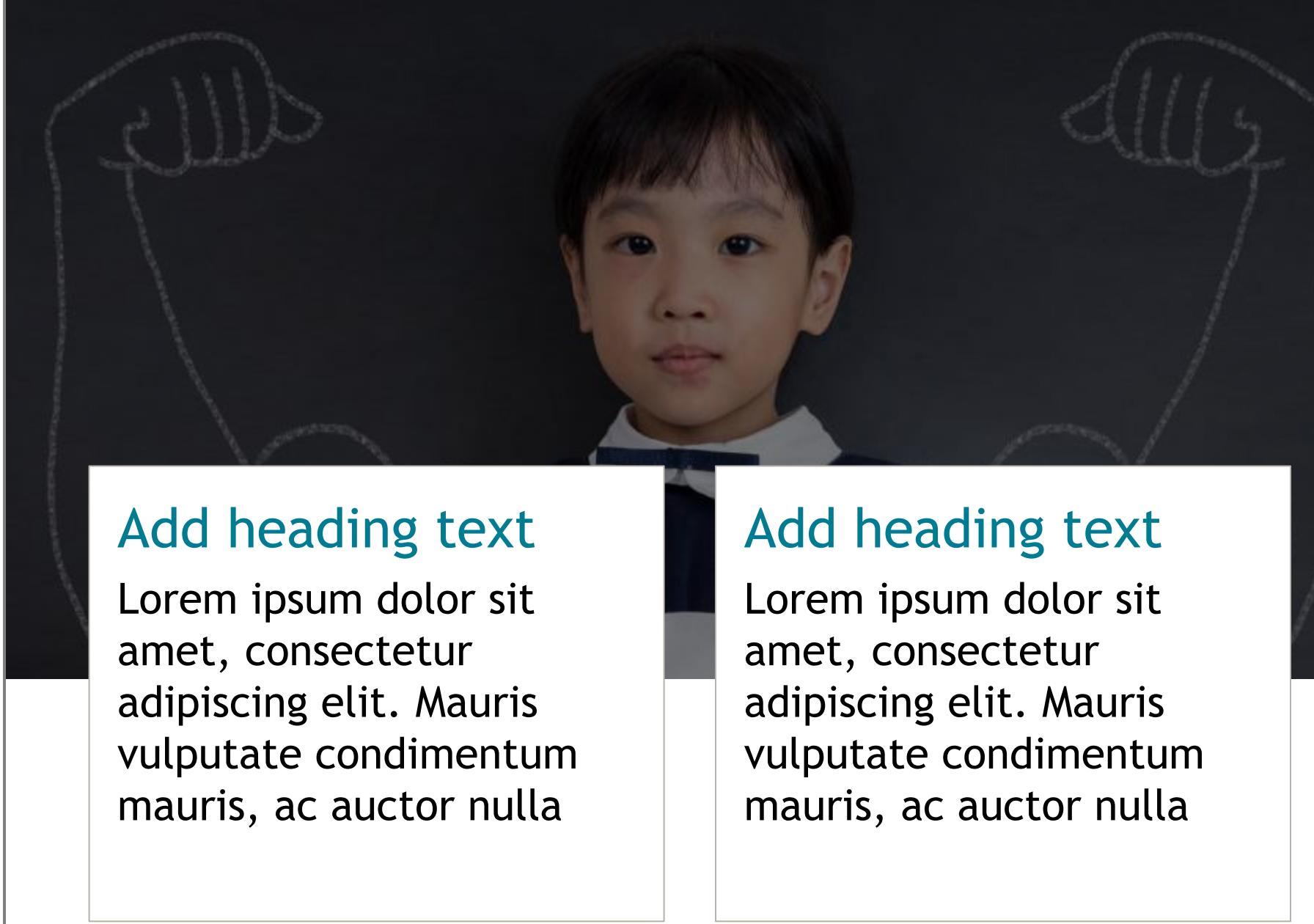


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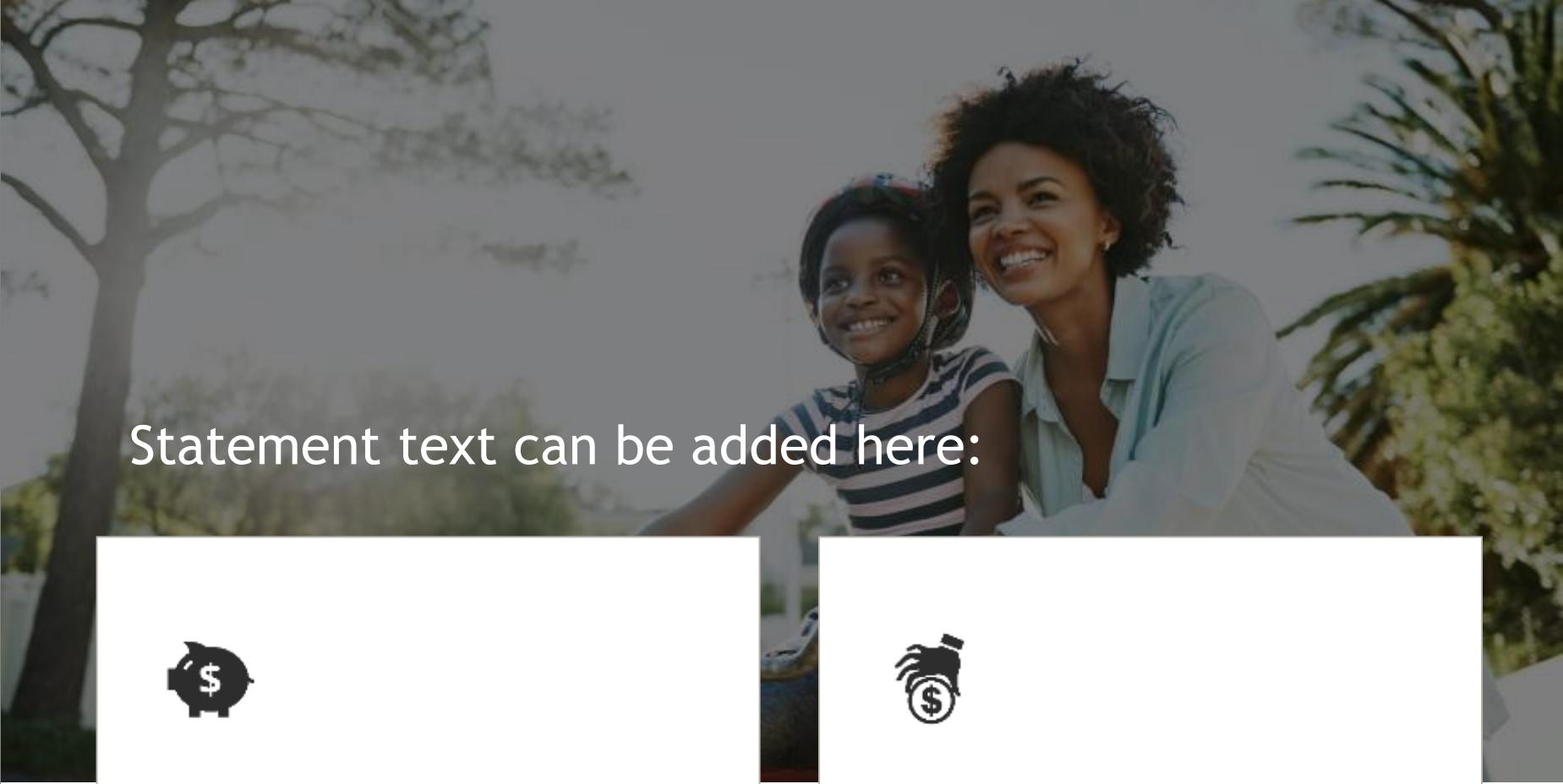
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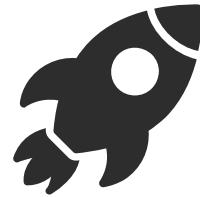
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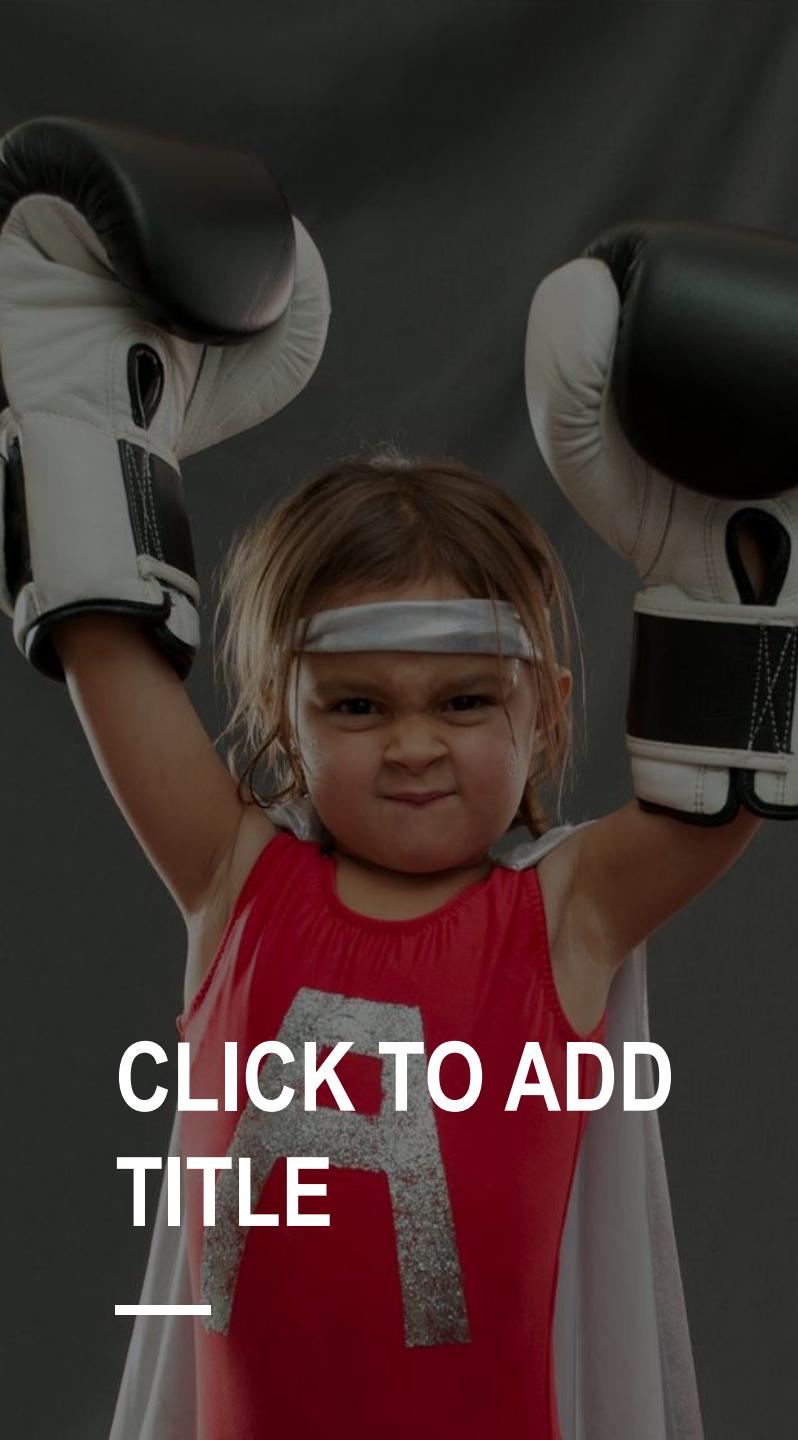
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SECTION HEADING

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SECTION BREAK

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Faculty First Last Name

Office: Knight, E215

ashley.martin@stanford.edu

TA Name

TAemail@Stanford.edu

TA Name

TAemail@Stanford.edu

COURSE OVERVIEW – BASIC TABLE

Session	Date	Topic
1	4/5	Course Introduction, Framework, and Implicit Taxes
2	4/10	Explicit Taxes and Savings Vehicles
3	4/12	Deferred Compensation
4	4/17	Equity Compensation
5	4/19	Equity Compensation Continued
6	4/24	Debt and Marriage
7	4/26	Saving and Investing
8	5/1	Estate Planning
9	5/3	Group Project Presentations

COURSE OVERVIEW – HEAVY TABLE

Class	Date	Topics and Activities	Read after class
1	8/27	Introduction, Distributive Bargaining Exercise #1: BioPharm - Seltek	Neale & Lys (2015): Getting (more of) what you want. Chapters 1,2,7. Galinsky (2004). Should you make the first offer? Hall, Malhotra, & Bennett (2010): Name Your Price (parts A,B,C)
2	8/29	Integrative Negotiation Exercise #2: New Recruit	Neale & Lys (2015): Getting (more of) what you want. Chapters 3,4. Medvec & Galinsky (2005): Putting more on the table: How making multiple offers can increase the final value of the deal.
3	8/31	Agents in Negotiation Exercise #3: Bullard Houses	Malhotra (2005): Smart alternatives to lying in negotiation.
4	9/4	Dispute Resolution Exercise #4: Summer Interns Program	Neale & Lys (2015): Getting (more of) what you want. Chapters 9,10,11. Uri, Brett, & Goldberg (1993): Getting disputes resolved. Chapter 1. Liljenquist & Galinsky (2007): Turn your adversary into your advocate.
5	9/6	Team Negotiation Exercise #5: El-Tek	Neale & Lys (2015): Getting (more of) what you want. Chapters 5,8. Bazerman & Gillespie (1999): Betting on the future: The virtues of contingent contracts. Brett, Friedman, & Behfar (2009): How to manage your negotiating team.

AGENDA – LIST (LIGHT CONTENT)

- Agenda Item. Lorem ipsum dolor sit amet
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AGENDA



\approx TIME	TOPIC
3:00 to 3:25	Introduction & Why Family Business Is Important
3:25 to 3:45	Who are we? My Background
3:45 to 3:55	Objectives, Expectations & Logistics
3:55 to 4:20	Frameworks & Thoughts on Strategy
4:20 to 4:35	Break (15 minutes)
4:35 to 4:50	Frameworks & Thoughts on Governance
4:50 to 5:35	Scholtes Waterservices
5:35 to 5:50	List of G1/G2 Issues

COMING UP – OBJECTIVES (HEAVY CONTENT)

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Objective 1

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Objective 2

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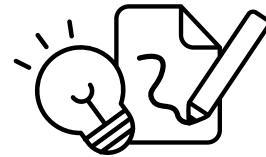
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Objective 3

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AGENDA - TABLE (MED CONTENT)

≈ TIME	TOPIC
3:00 to 3:25	Introduction & Why Family Business Is Important
3:25 to 3:45	Who are we? My Background
3:45 to 3:55	Objectives, Expectations & Logistics
3:55 to 4:20	Frameworks & Thoughts on Strategy
4:20 to 4:35	Break (15 minutes)
4:35 to 4:50	Frameworks & Thoughts on Governance
4:50 to 5:35	Scholtes Waterservices
5:35 to 5:50	List of G1/G2 Issues



ASSIGNMENT NAME

Group size / time limit

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Level 2. definition Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras posuere vehicula nulla, dapibus elementum est tristique sed. Nam ac nulla in enim ornare facilisis.

Level 3. source?

Question goes here?

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– Who said it
Who they were

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- Who said it
Who they were



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– Who said it
Who they were

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Statement Slide with Photo

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CASE STUDY - GSB

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CASE STUDY - INSEAD

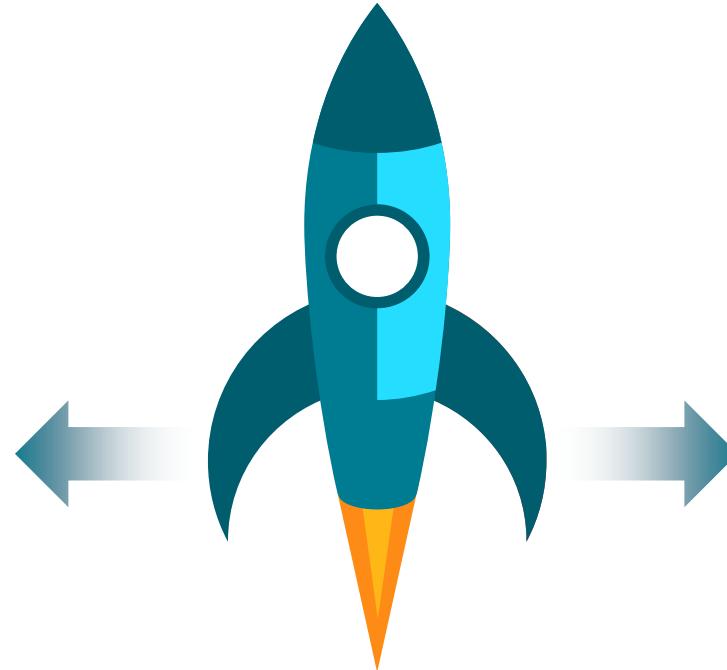
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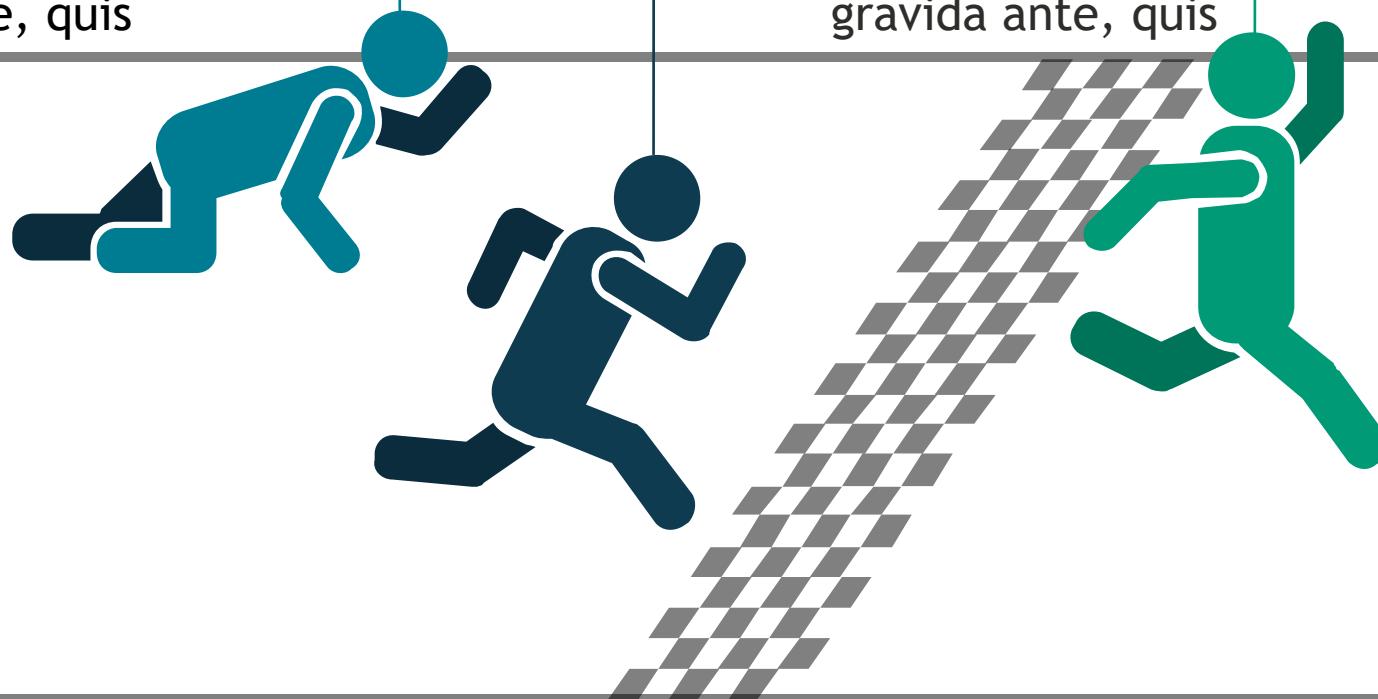
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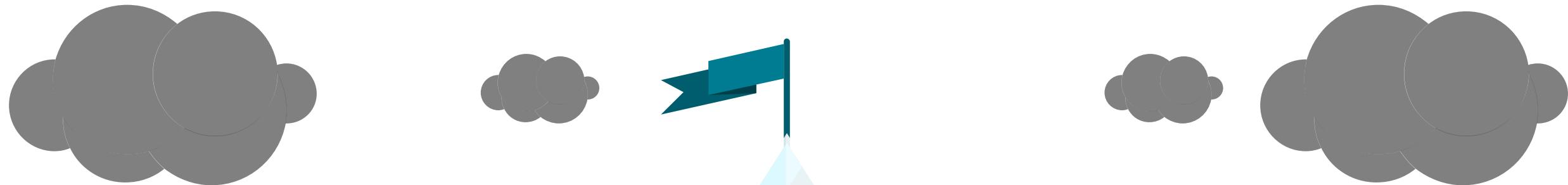
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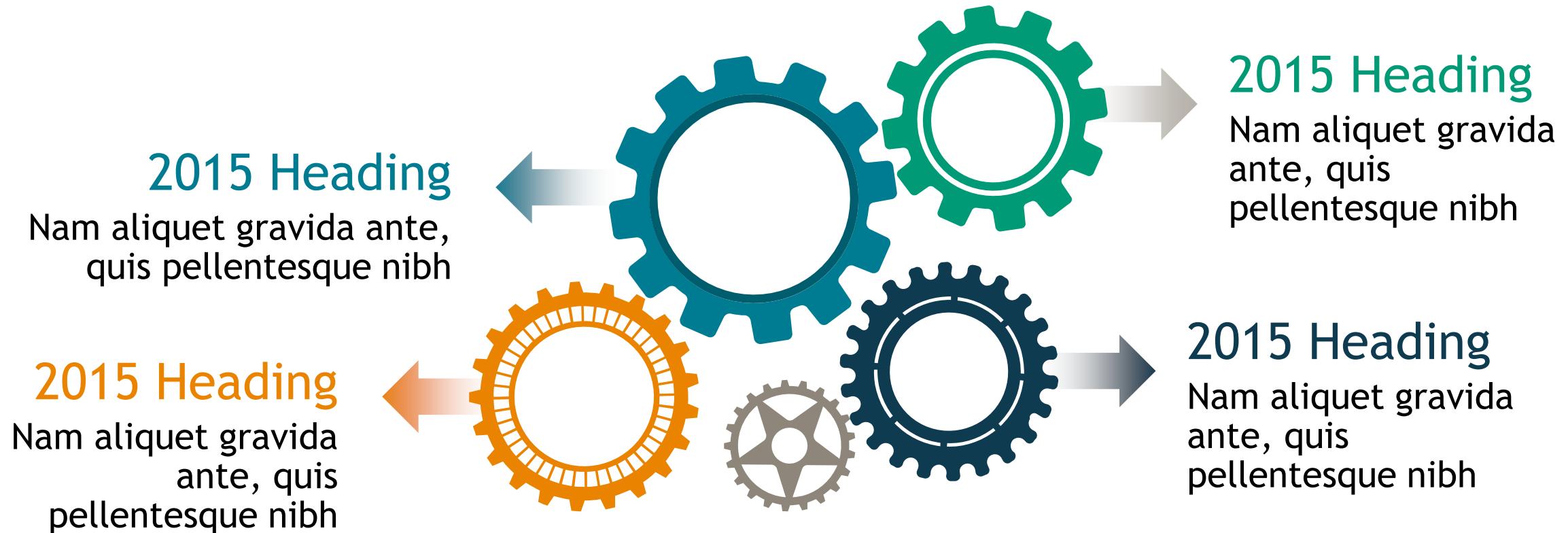
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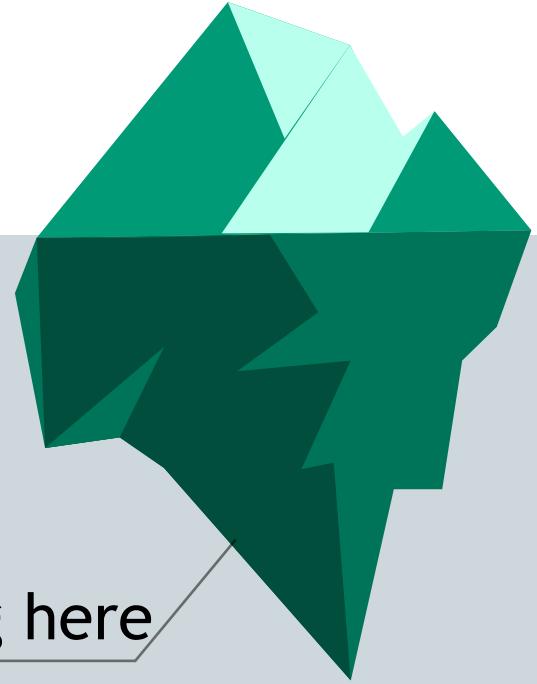
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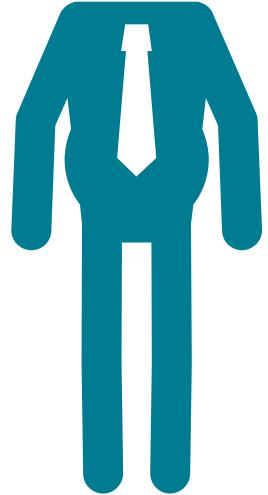


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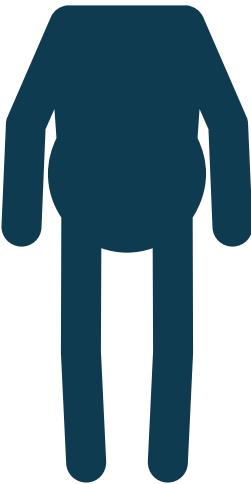
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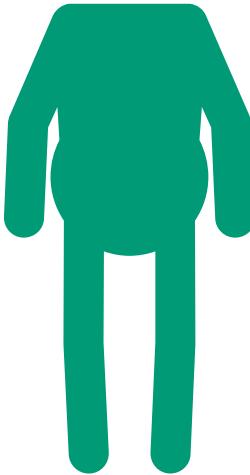
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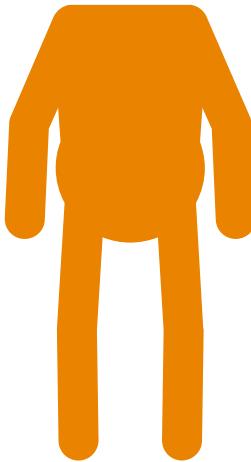
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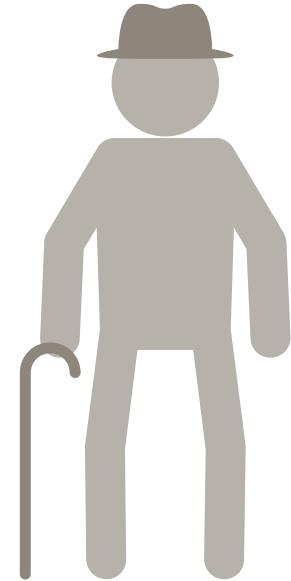
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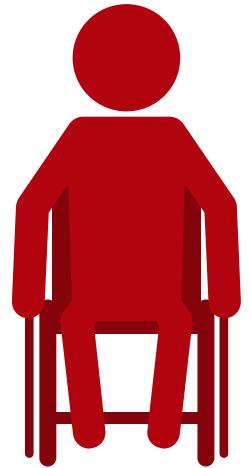
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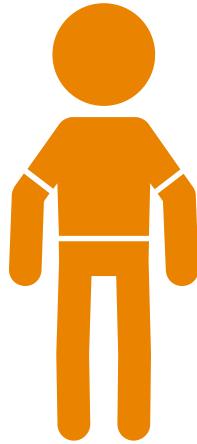
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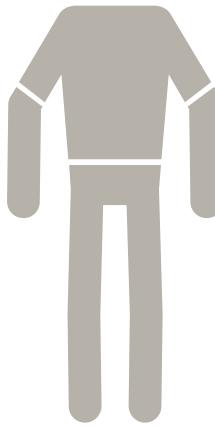
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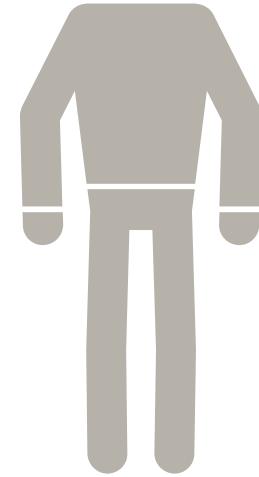
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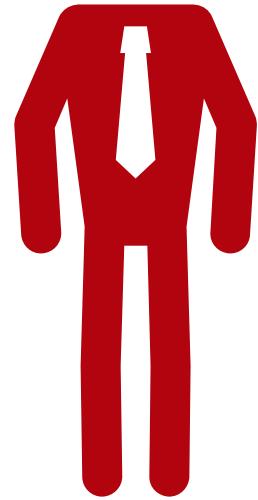
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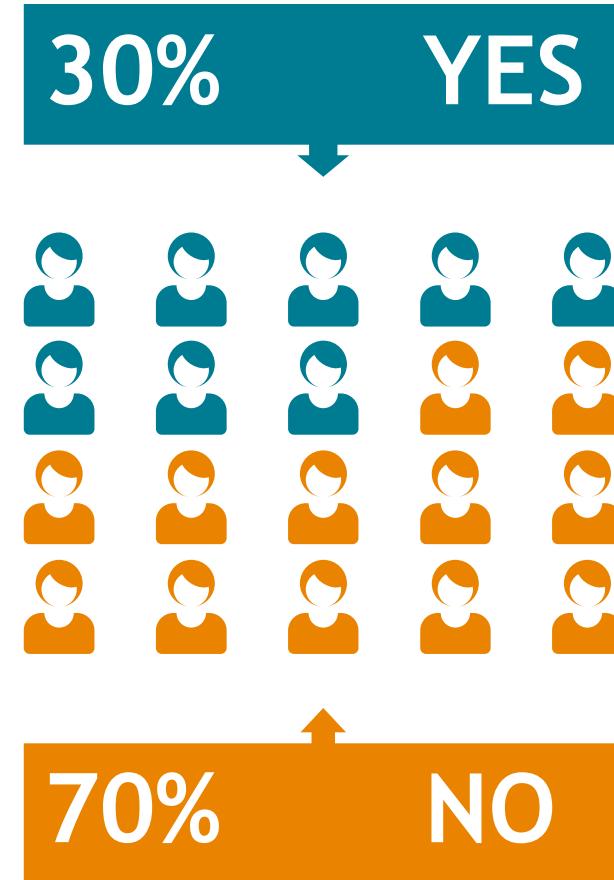
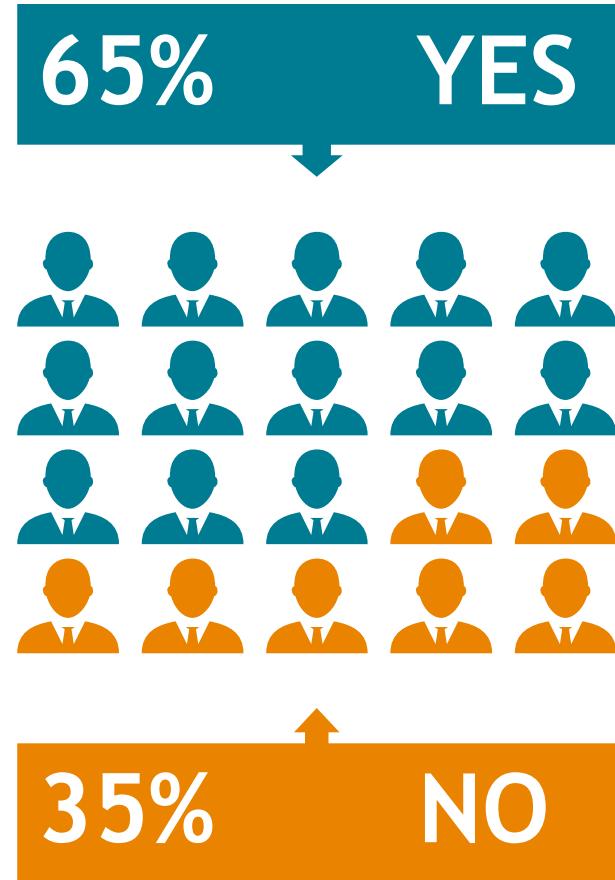


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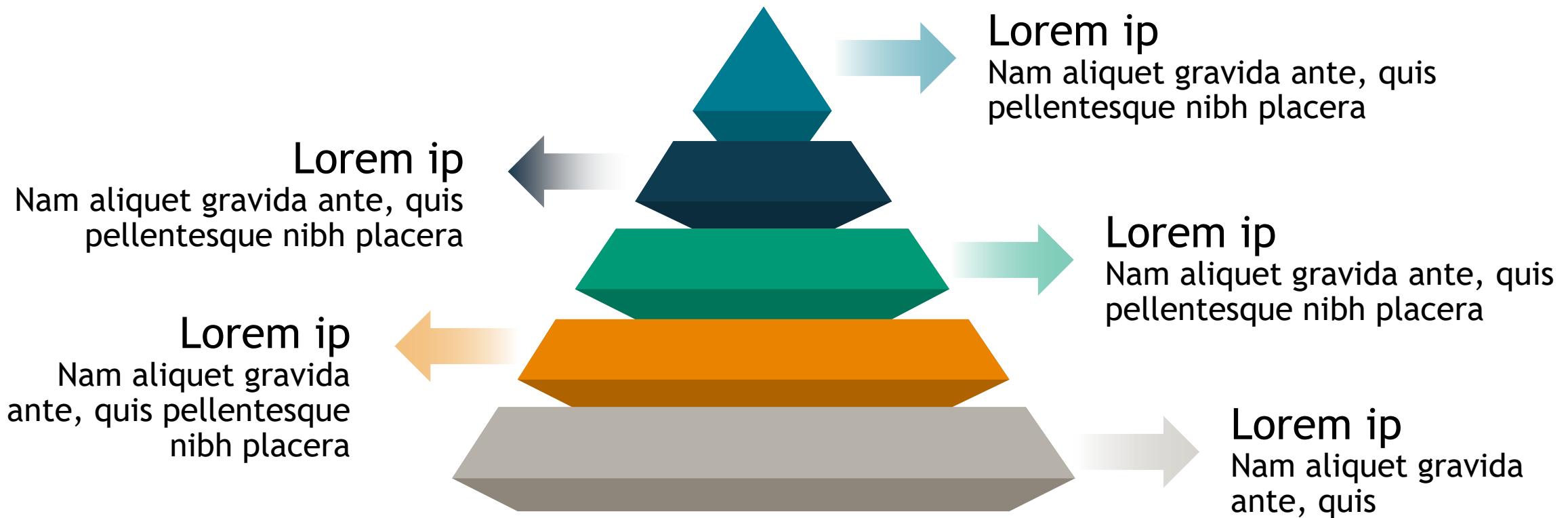


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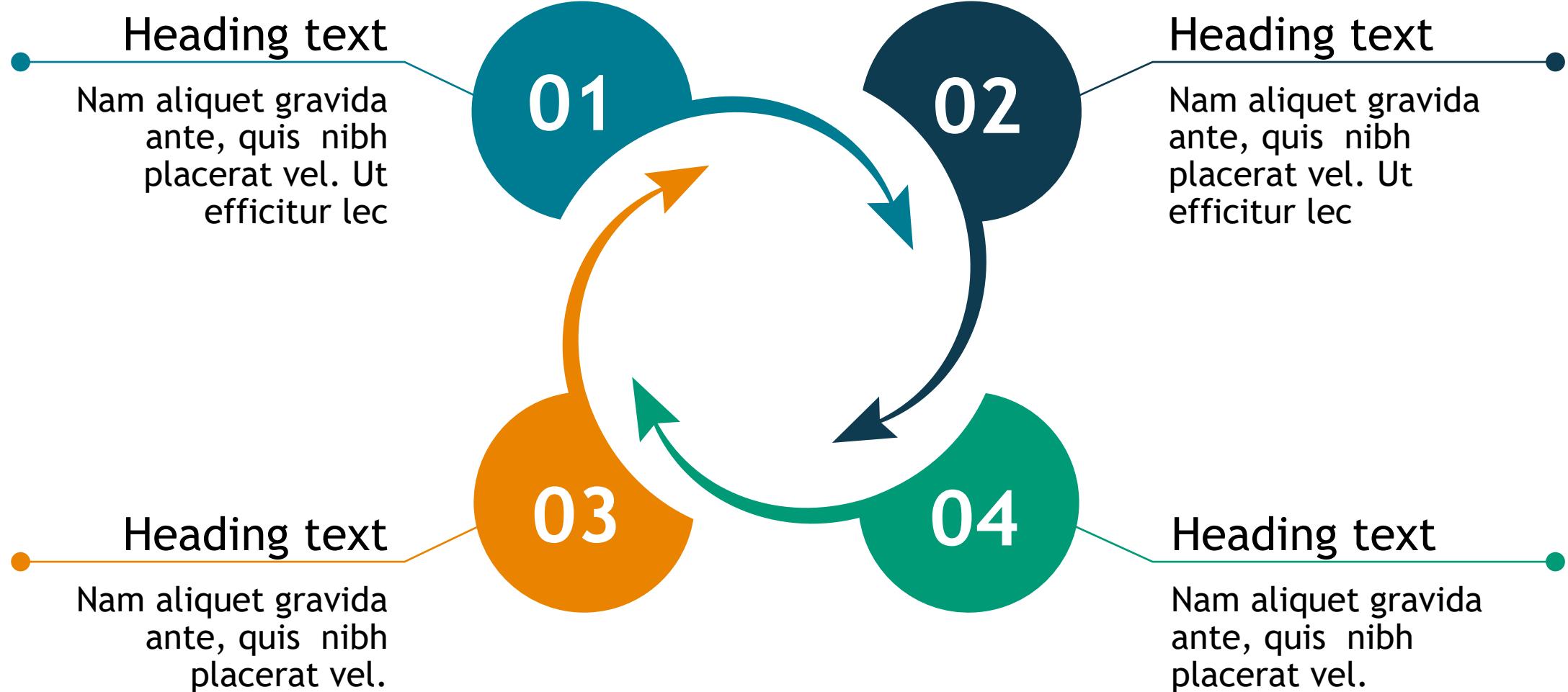


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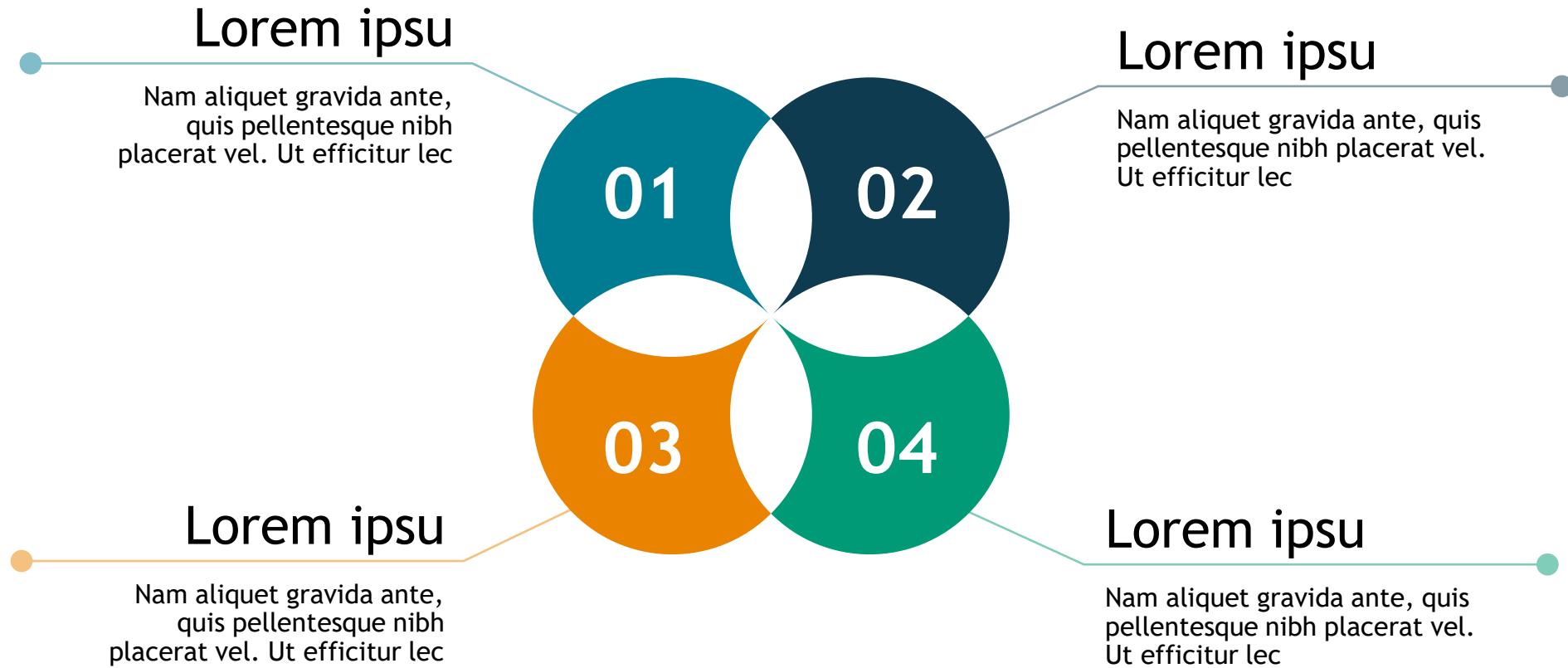
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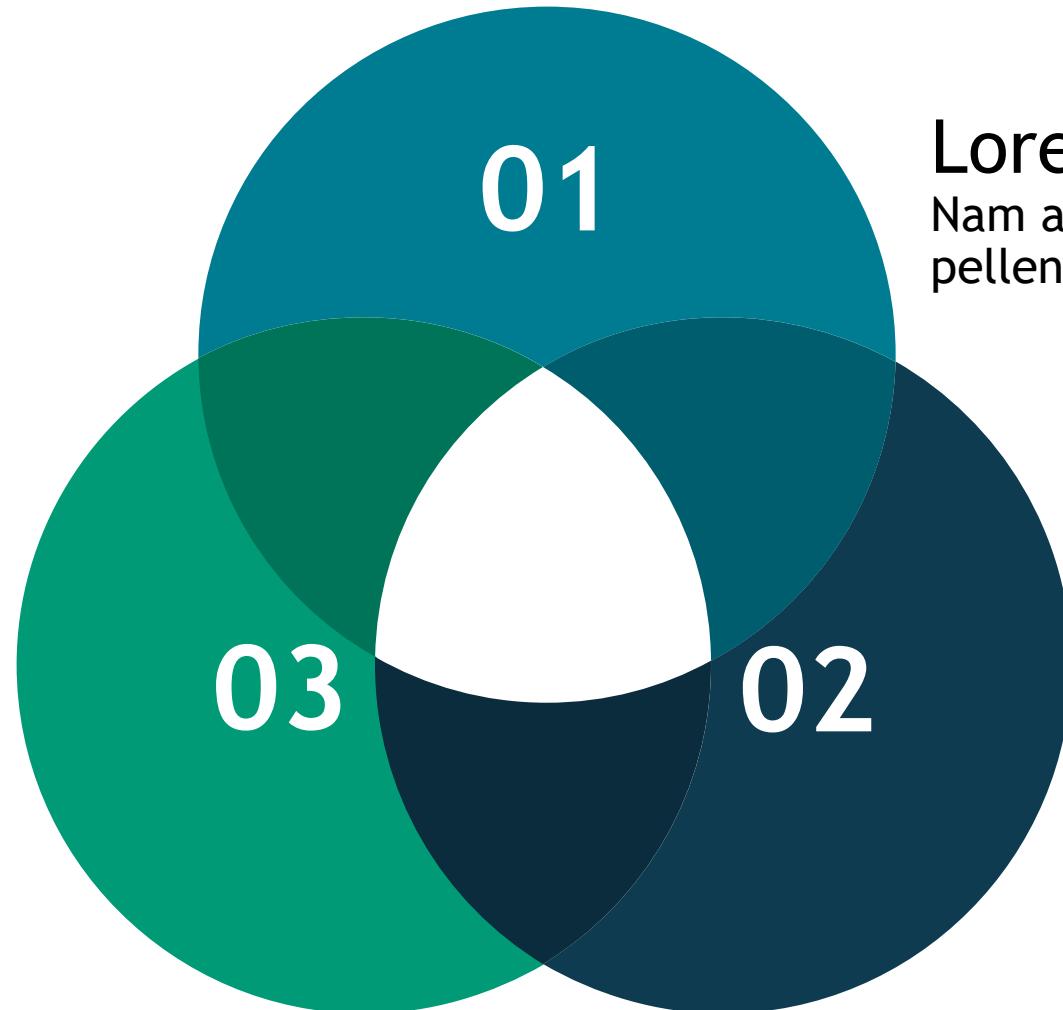
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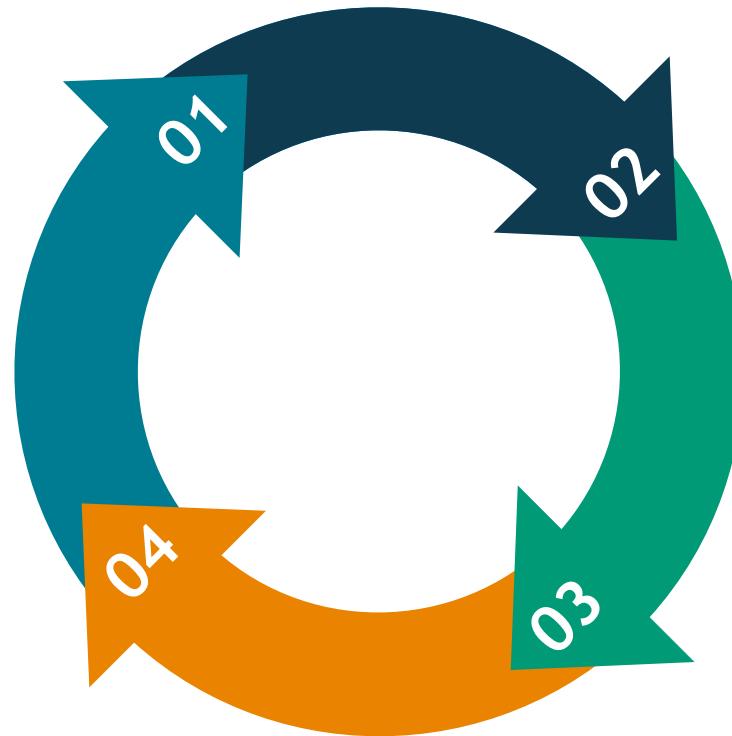
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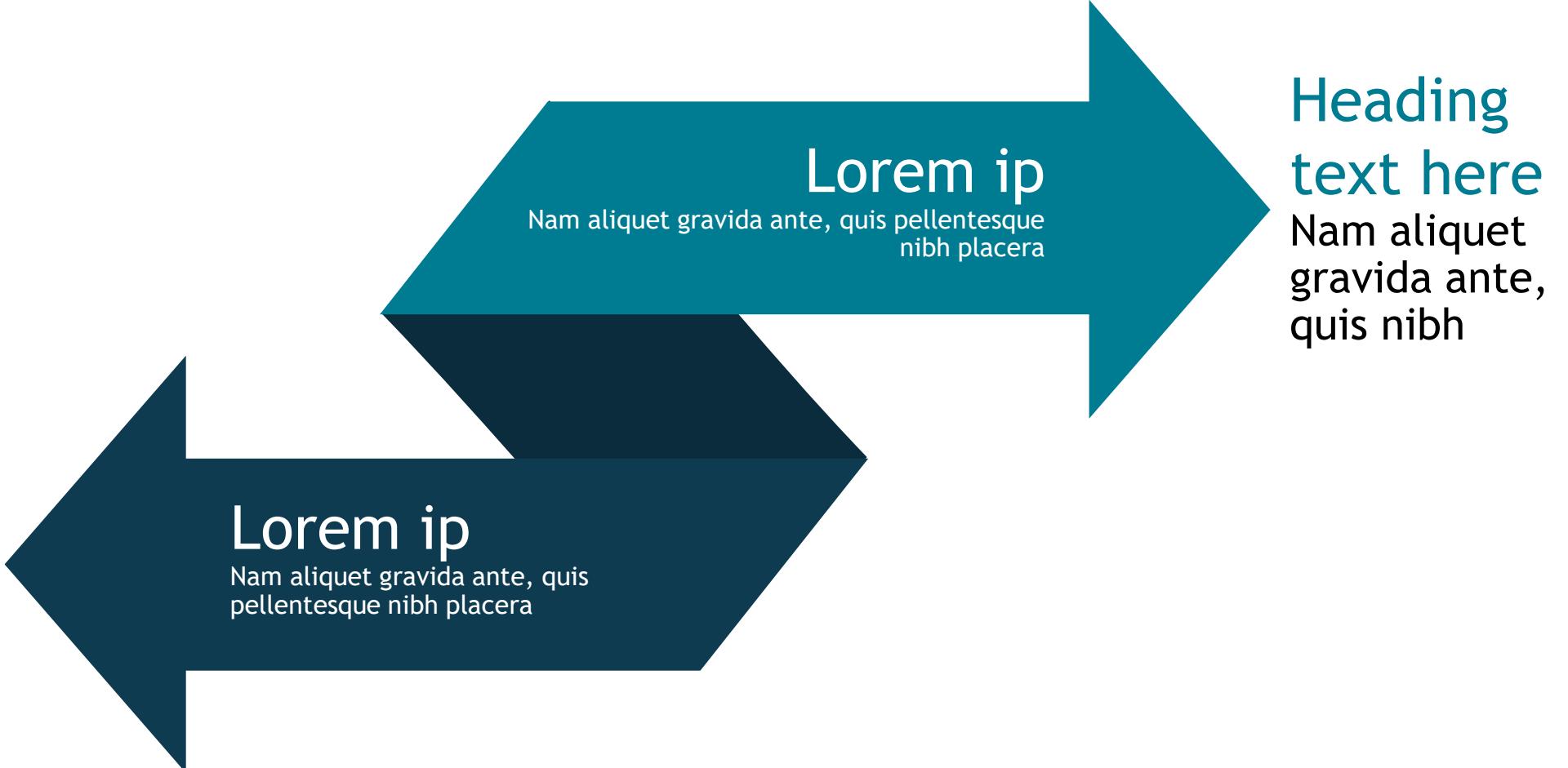
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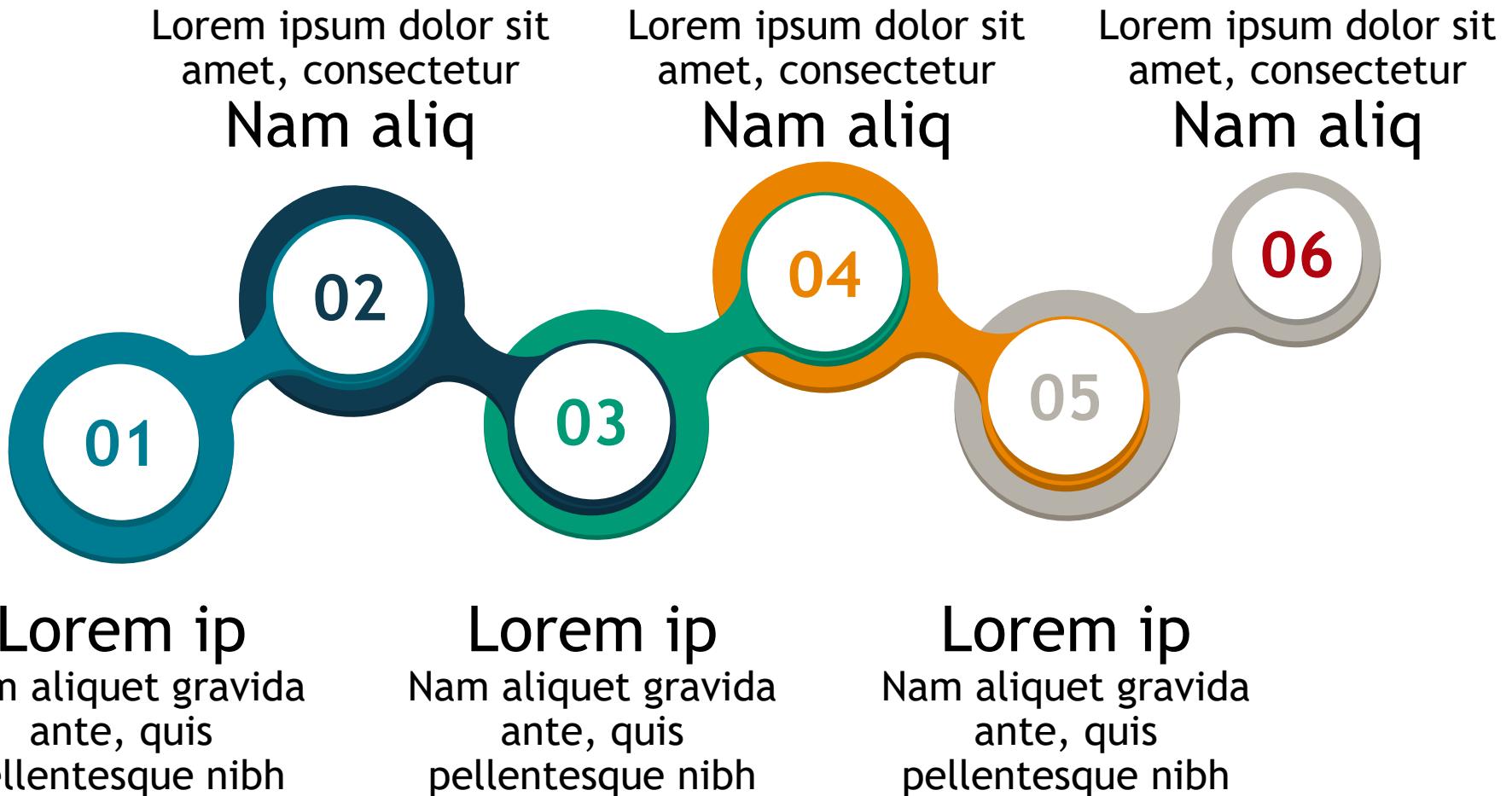
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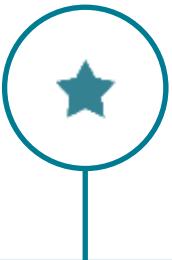
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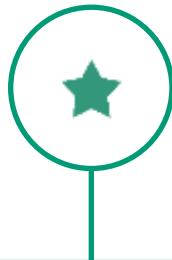
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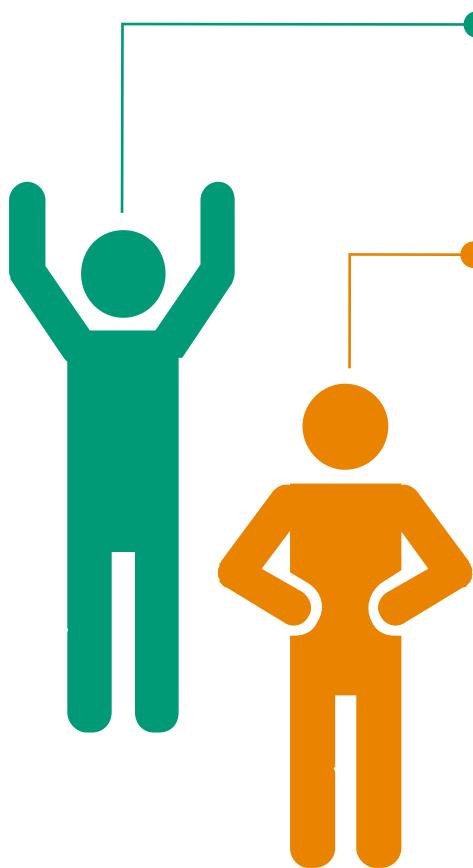
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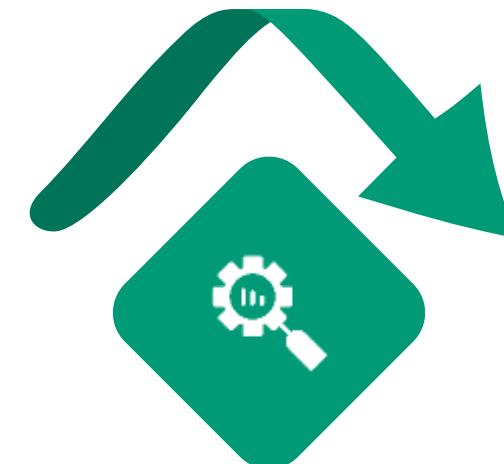
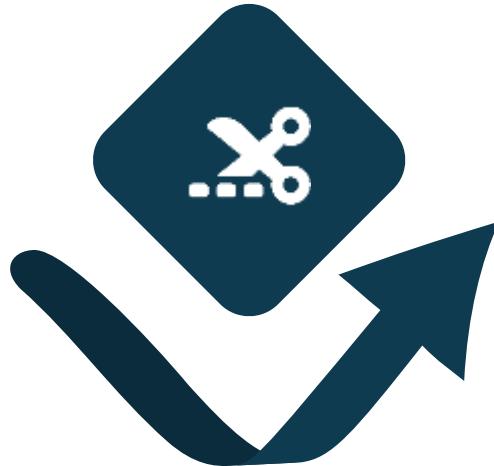
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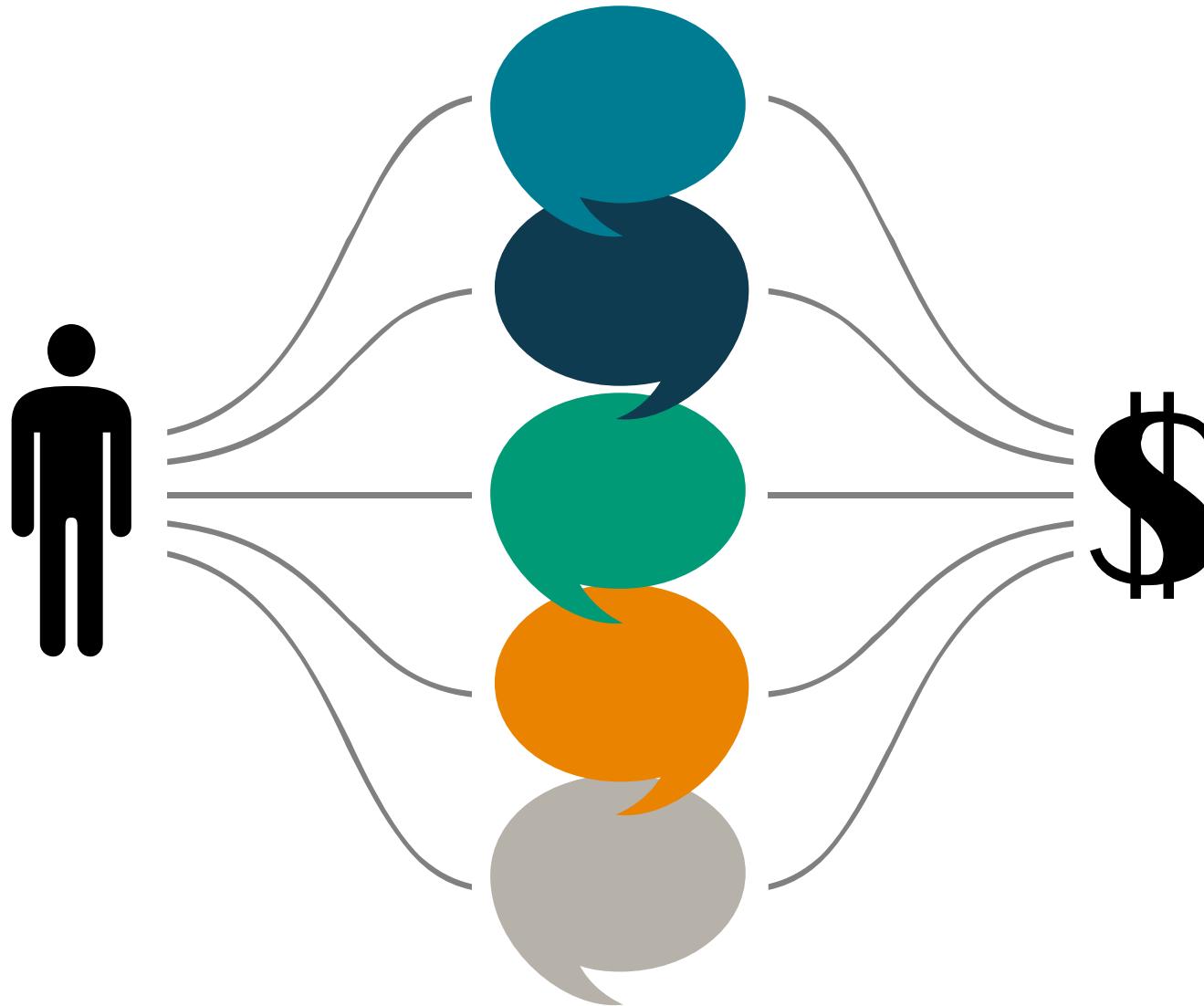


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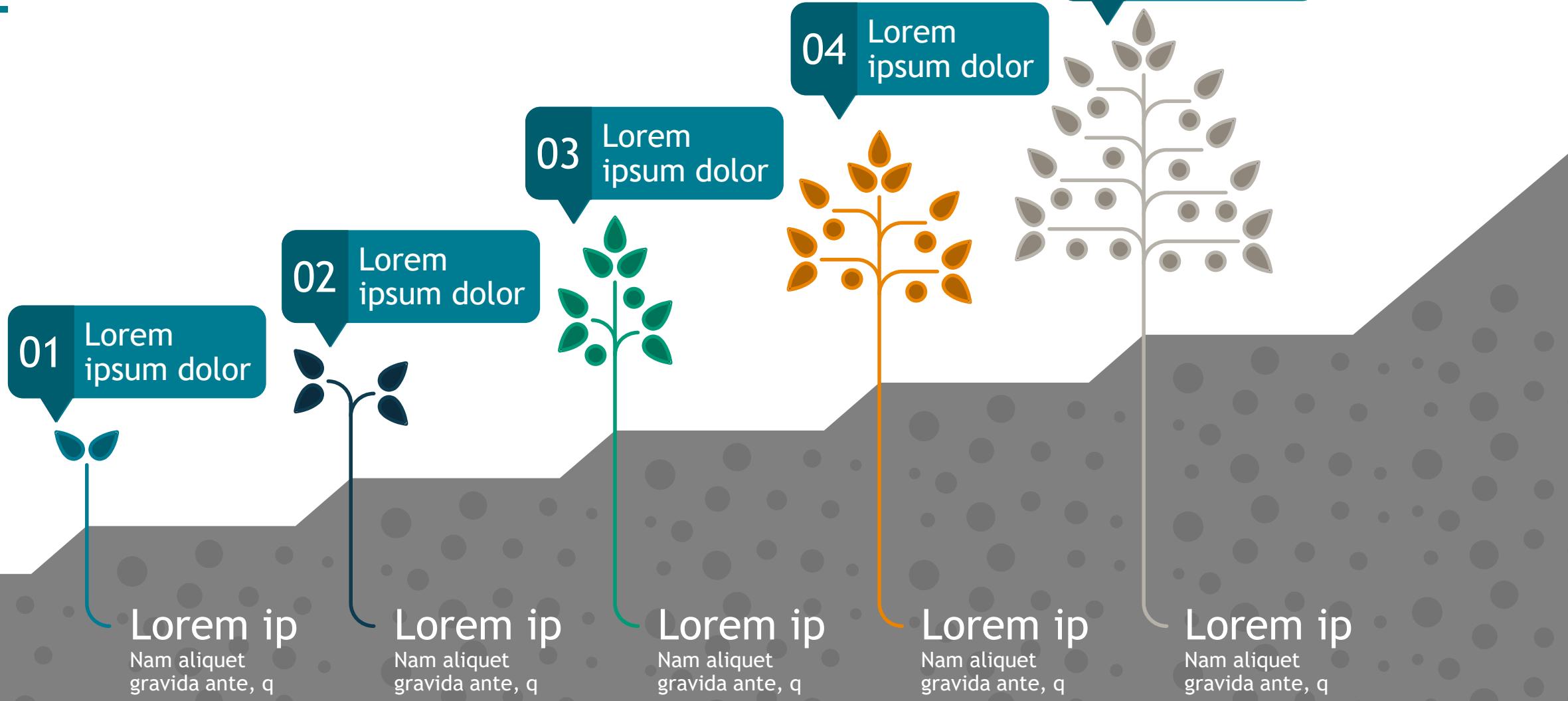
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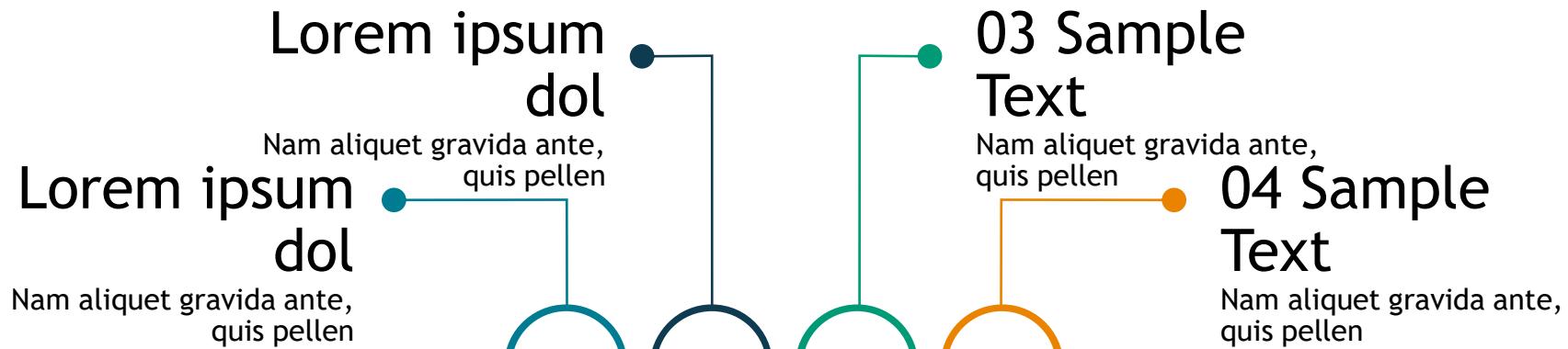
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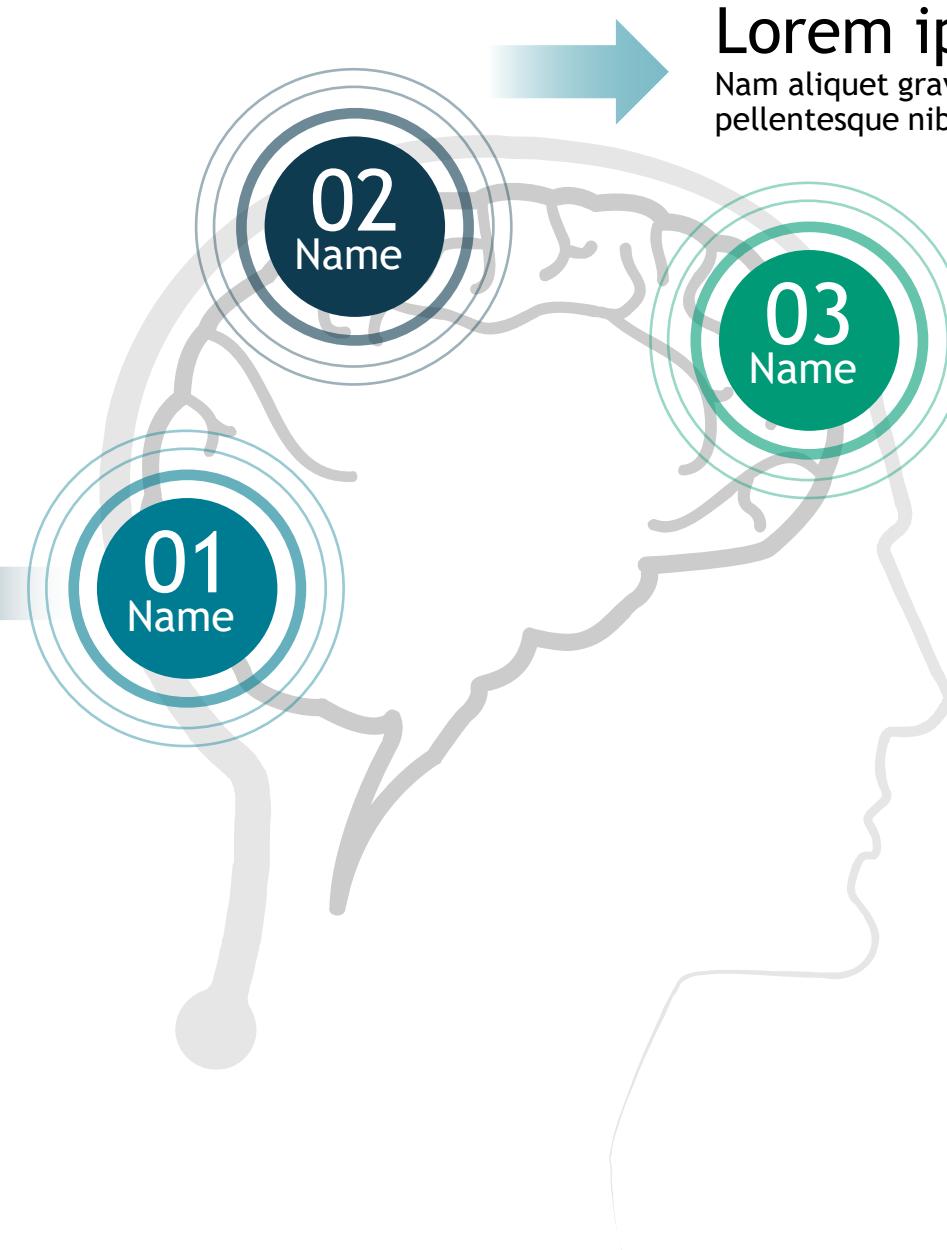


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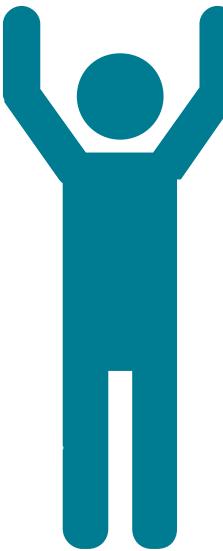
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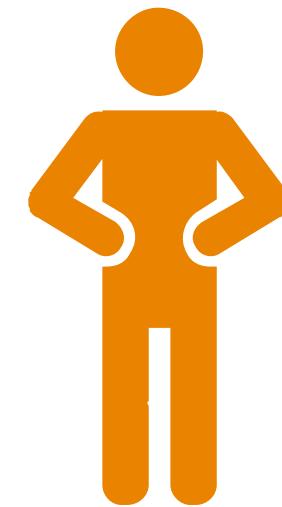
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Struggling Startup

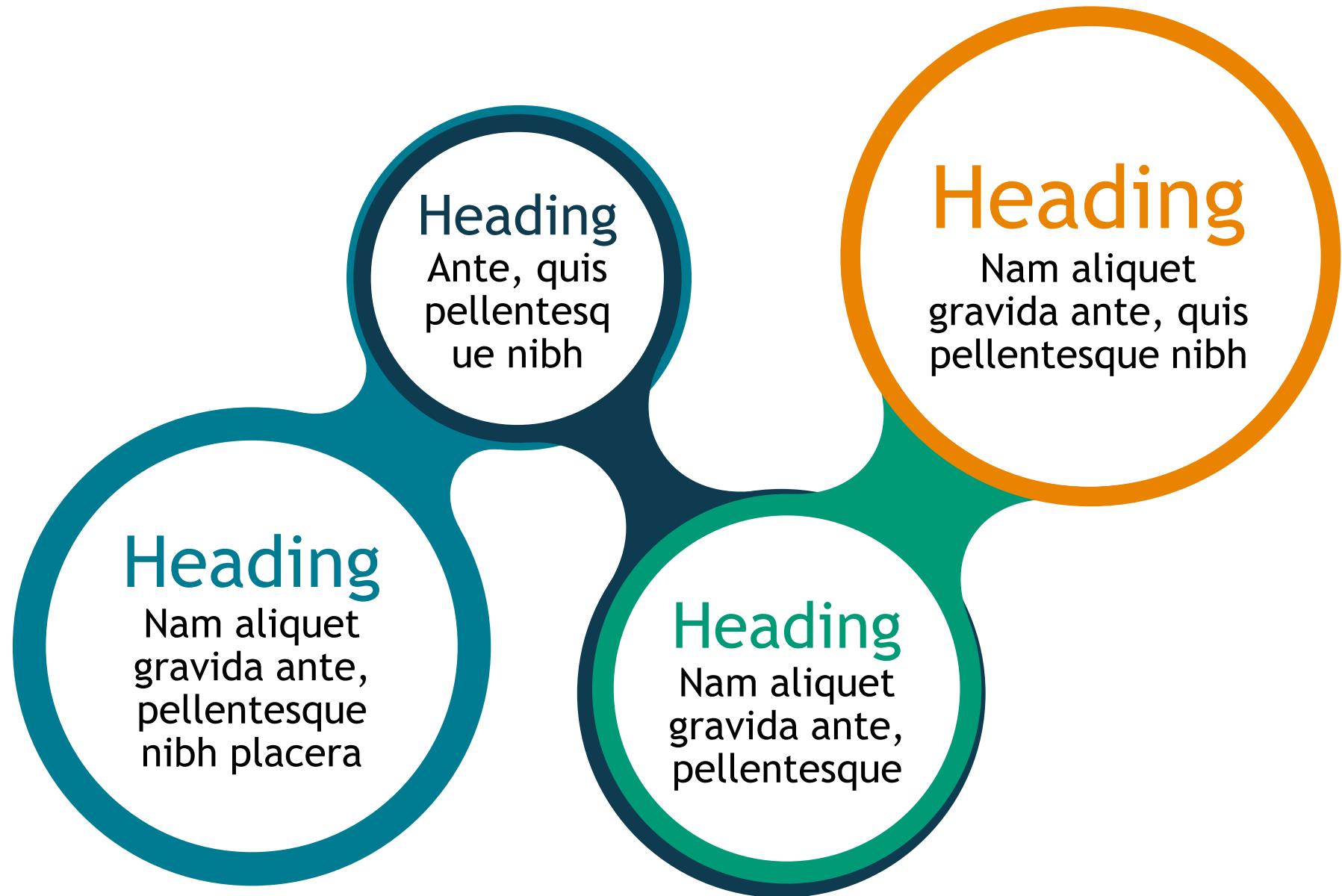
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Key takeaway point can be added here.

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